

7GRAUS

**Content that drives traffic.
Audience that drives results.**

Digital solutions for brands seeking scale, relevance, and performance.

+350
million users

+50
platforms



Who we are

Top 20 digital audiences in Brazil

One of Brazil's largest digital media networks, specialized in SEO-first content and high-intent audiences.

+29

million unique users browse
our network monthly

+105

million monthly views
across the portfolio

+70%

Class A/B audience (high purchasing
power)

A young, influential audience open to discovering and trying new brands.

Demographic Profile

- 53% male | 47% female
- 80% aged 18–34

Key Moments

- Search
- Comparison
- Planning
- Decision

Geographic Distribution

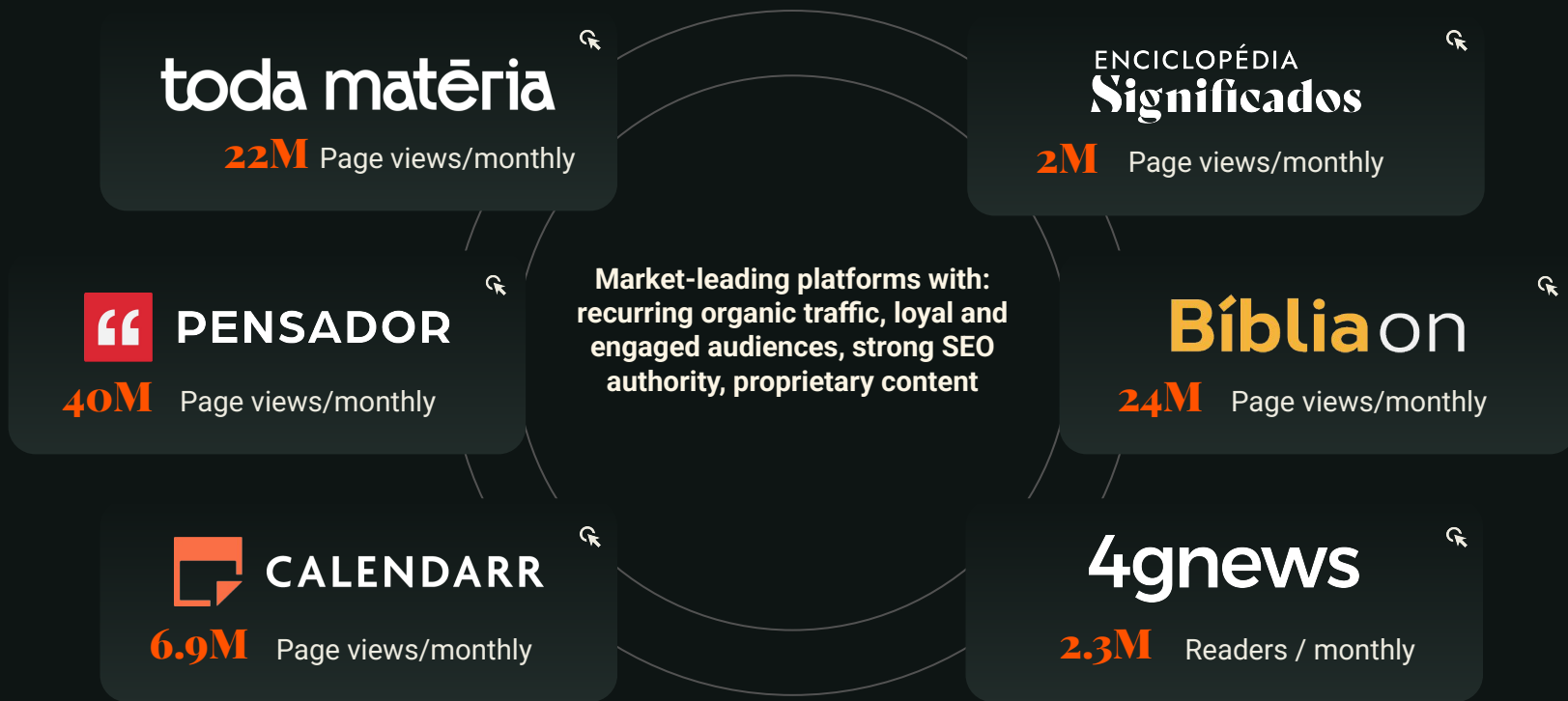
- 80% Brazil | 9% LATAM
- 5% Portugal | 5% USA

+50 platforms organized by interest:

Our network spans multiple segments and niches, ensuring your brand reaches the right audience through specialized, highly relevant environments.



Leading Platforms Within Our Network



A Wide Range of Solutions for Brands



A comprehensive portfolio of advertising formats, combining creativity and technology to amplify brand messages and generate measurable results.

Flexible and combinable formats
tailored to each campaign objective.

Formats

Branded Content

Sponsored articles integrated into editorial content

Sponsored Videos

Audiovisual productions with organic brand integration

Social Media

Strategic presence on Instagram, YouTube & WhatsApp

Email Marketing

Newsletters for segmented audiences

Display Campaigns

Banners across multiple formats and placements

Expert Reviews

In-depth product and service coverage

Custom Projects

Exclusive initiatives developed based on the brand's briefing

Smart Targeting

Reach the right audience at the right moment through: proprietary behavioral data, editorial context, navigation data, geolocation targeting

Demographic Targeting

- Gender
- Age range
- Marital status
- Education level
- Social class



Technological Targeting

Devices, browsers, operating systems



Behavioral Context

Interests and user journey



Geolocation

States, cities, and regions across Brazil

Consolidated Results

Average Performance — Last 12 Months

0,30%



Average CTR

standard display campaigns

75,85%



Viewability

1m02s



**Average time
on page**

0,38%



**Average
conversion rate**

Brands That Trust 7Graus

More than 20,000 active advertisers in the last 12 months



MINISTÉRIO DA SAÚDE



7GRAUS

**Get in Touch and Discover All
Opportunities**

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