

The background of the entire page is a composite of space imagery. At the top, a portion of the reddish-orange planet Mars is visible. Below it, the dark, cratered surface of the Moon dominates the middle section. At the bottom, the blue and white horizon of the Earth is seen from space. The text is overlaid on this background.

SPACECOM[®]

SECOND STAGE

SECTOR SPOTLIGHT

PROSPECTUS
2025-2026

SPACECOM®

SECOND STAGE

SECTOR SPOTLIGHT

**IDENTIFY
AMPLIFY
ACCELERATE**

**emerging sectors
within the
commercial space industry.**

WHAT IS A SECOND STAGE?

At SpaceCom, we're committed to accelerating the growth of the commercial space industry. Our Second Stage Events with a Sector Spotlight focuses emerging sectors within the industry highlighting areas gaining momentum and shaping the future of space commerce.

The Second Stage: Sector Spotlights will feature dedicated expo areas or pavilions, curated session tracks, and exclusive content delivered through magazines, webinars, and social media.

As these sectors grow, so will the reach of Second Stage Events. They will expand into stand-alone events held across the country at different times of the year bringing the innovation, insights, and connections of SpaceCom directly to you, wherever you are.

First four Second Stage Spotlights:





ABOUT THE INITIAL SECOND STAGE: SECTOR SPOTLIGHTS

About Space Mining

Second Stage: Space Mining is a special publication from SpaceCom spotlighting one of the most disruptive areas in commercial space. It explores asteroid extraction, lunar resources, in-space processing, and the technologies and policies shaping this emerging frontier.

About Mars: Becoming a Multiplanetary Species

Mars is humanity's next great leap and is a test of resilience, self-sufficiency, and survival beyond Earth. With resources like water ice and a familiar day-night cycle, it offers the foundation for sustained presence. This Sector Spotlight explores the technologies, challenges, and vision driving our path to becoming a multiplanetary species.

About AI: Empowering Humans to Space

As we venture deeper into space, artificial intelligence (AI) is becoming our most trusted co-pilot. Artificial intelligence is transforming space exploration by handling navigation, maintenance, data analysis, and robotics. By managing critical tasks, AI enables safer missions and faster decisions. This Sector Spotlight explores how machine intelligence is powering humanity's journey beyond Earth.

About Space Manufacturing: Building the Next Frontier

Space manufacturing powers the off-world economy by producing launch vehicles, satellites, and life support systems built to endure extreme conditions. This Sector Spotlight highlights the innovations in materials, propulsion, and modular design that are turning Earth-based production into a launchpad for space exploration.

PUBLICATION:

Why Advertise in Second Stage Publications?

Targeted Audience:

Reach senior decision-makers, engineers, investors, entrepreneurs, and government leaders engaged in commercial space, mining technology, energy, robotics, and sustainability within a focused space sector.

High Visibility:

Distributed digitally to 60,000+ verified space professionals via SpaceCom's global network and featured onsite at Commercial Space Week in print and digital form.

Extended Shelf Life:

Designed for ongoing reference, the magazine features evergreen content on emerging trends, key players, and cutting-edge tech—maximizing your brand exposure over time.

Content Alignment:

Your brand will be placed alongside thought leadership articles, company spotlights, and sector analysis positioning your organization as part of the future of space mining.

Distribution Channels

- Digital circulation via SpaceCom + GSA + partner networks
- Onsite handout at Commercial Space Week
- Featured in follow-up attendee communications and year-round webinars
- Archived and discoverable via SpaceComExpo.com and content hubs

Ad Placement	Specs (inches)	Rate (USD)	Description
Back Cover*	8.5 x 11 (Full Page)	\$5,000	Premium, full exposure on back cover*
Inside Front Cover* (*Diamond Sponsor)	8.5 x 11 (Full Page)	\$4,000	Prime front-end positioning*
Full Page	8.5 x 11	\$3,000	Ideal for brand storytelling or product spotlight
Half Page	8.5 x 5.5 or 4.25 x 11	\$1,800	Strategic presence at a mid-tier budget
Quarter Page	4.25 x 5.5	\$1,200	Great for emerging brands or product ads
Sponsored Content	500–750 words + image	\$3,500	Featured article-style placement in editorial flow

* Placement reserved for sponsorships.

Please contact Izzy at ihouse@spacecomexpo.com or 606-271-2092.

Add-ons Available:

- Bundle with email newsletter sponsorships
- Enhanced digital ad visibility on SpaceComExpo.com
- Lead-gen callouts or QR codes to your site or whitepaper

Reserve Your Space

Space is limited and placed on a first-come, first-served basis. Join us in spotlighting the future of commercial space. Let your brand rise with the momentum of the Second Stage.

SPONSORSHIP OPPORTUNITIES

Second Stage: Sector Spotlights

As a sponsor of Second Stage: Sector Spotlights will provide your organization to gain premium visibility in a high-impact, content-driven initiatives reaching top stakeholders across the commercial space and advanced sectors in the industry. Each sponsorship provides valuable exposure within that particular Sector Spotlight that you choose. These sponsorships are for Sector Spotlight initiatives within SpaceCom's Commercial Space Week. Sector Stand-alone events negotiated separately.

PARTNERING BENEFITS

- Increased awareness for industry segment
- Amplified visibility and brand credibility
- Expanded thought leadership opportunities
- Access to a targeted, high-value SpaceCom audience
- More opportunities for promotion for partnering sponsors
- Media and Marketing Momentum
- SpaceCom provides event-producing expertise

PREMIER SPONSOR BENEFITS

- More exposure for industry segment
- Thought leadership in articles
- Premier placement in publication
- Ad in publication
- Promotion on social media
- Placement in Space Sector area on SpaceCom Expo floor
- Logo placement on related Sector Spotlight signage and materials
- Potential speaker opportunities

Sector Sponsorship Package

This is the benefits for all sponsors listed below.

- Inclusion in "Meet the Sponsors" social media carousel
- Logo placement on Sector Spotlight of choice (*hierarchy, size, and location related to sponsorship level*):
 - Sponsor's Logo and URL listing in sponsor directory
 - Sponsorship section in magazine (digital and/or print)
 - Onsite designated Sector for Second Stage signage at Commercial Space Week
 - Email campaigns for sector promotion and post-show wrap-ups
- First right-of-refusal for sponsoring stand-alone event

Sector Champion Sponsor — \$15,000

(One Available per Sector Spotlight)

Sector Sponsorship Package PLUS:

- "Presented by [Your Company]" with logo on front cover
- Prominent full page opening ad or featured interview/article
- Recognition in welcome letter and editorial introduction
- One featured company spotlight or Q&A article (500–750 words and must be thought leadership)
- Priority placement in all digital promotion and post-show distribution for your Sector Spotlight choice
- One dedicated email campaign focusing on sponsored sector to SpaceCom's audience

Sector Mission Sponsor — \$10,000

(2 Available per Sector Spotlight)

Sector Sponsorship Package PLUS:

- Full-page ad in premium position (Exec Director, inside back cover)
- Recognition in magazine launch announcements and recap campaigns
- Social media feature post (LinkedIn, Facebook, and X)

Sector Pathfinder Sponsor — \$7,500

Sector Sponsorship Package PLUS:

- Full-page interior ad in chosen Sector Spotlight

Sector Pioneer Sponsor — \$4,500

Sector Sponsorship Package PLUS:

- Half-page ad in chosen Sector Spotlight

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Add-On Opportunities for Sponsors

Sponsored Article

\$3,500

500–750 word article placed alongside editorial content

Interview or Thought Leader Q&A

\$2,500

Branded expert feature with photo and insights for digital placement on website

Sponsored Infographic

\$2,500

Custom-designed visual placed in selected sector publication and social media

Digital Landing Page Ad

\$1,000

Banner ad on Sector Spotlight magazine webpage (3 months)

Magazine distribution through SpaceCom, event partners, and strategic media channels.

Sector Pavilion Sponsorship

Call for quote

Prominent logo placement on pavilion signage for sector choice

Want a booth in the sector pavilion at SpaceCom?



Please contact us.

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**COMMERCIAL
SPACE WEEK**



SPACECOM[®]

In collaboration with:
SPACE CONGRESS[®]

JANUARY 29-30, 2026



SPACE MOBILITY
CONFERENCE

JANUARY 28, 2026



GSA
SPACEPORT
SUMMIT

JANUARY 27, 2026

January 27-30, 2026 in Orlando, FL