Qstream

Making People Better at What They Do

Mobile Microlearning That Continuously Improves Employee Proficiency and Business Performance

Qstream's mobile microlearning solution is used by enterprise customers to support corporate and business line learning and development programs. Proven by science, backed by data and validated by the market, here's how it works...

Best practice microlearning is a learning and development strategy that breaks down often complex training content into bite-size pieces, scenario-based challenges and relies on repetitive delivery and testing to improve long-term knowledge retention and change employee behaviors.

How It's Used

- ✅ Sales enablement and training
- ✅ Manager enablement and coaching
- ✅ Customer service training

- ✅ Employee onboarding
- ✅ Talent development
- ✅ Culture and wellbeing education

- ✅ Internal certification
- ✅ Compliance reinforcement
- ✅ Change management

How It Works?

1. Identify Topics
What are your training objectives and success measures for improving job proficiency? Program managers often use Qstream as part of a holistic knowledge and skills development program with training content highly relevant to each job function.

2. Create Content
Once learning goals and topics are established, it's now time to develop scenario-based questions, answer choices, video scenarios and explanations. Qstream questions are designed to challenge critical thinking.

3. Launch Qstream
Before launching a new Qstream challenge, communicate with learners, managers and leadership to get them engaged . Keep them updated during the Qstream by sharing updates on progress, leaderboards, proficiency improvements and encourage managers to action coaching recommendations.

4. Action Qstream Insights
Real-time dashboards and proficiency heatmaps help managers analyze and remediate where there are knowledge or skills gaps. A rich set of proficiency and engagement insights help program managers measure training program effectiveness and pinpoints future training needs.

> "The impressive engagement level led to equally impressive gains in product proficiency, enabling our reps to have more compelling conversations with sophisticated B2B buyers. Qstream also positively impacted our managers, who found the graphical dashboards an easy and efficient way to identify and address knowledge gaps."
>
> **- Heidi Tuftee, Sales Leadership Coach and Sales Enablement Manager, TDS Telecom**

Learning in the Flow of Work

1 Notify

2 Answer scenario

3 View result

4 Explain

5 Rank
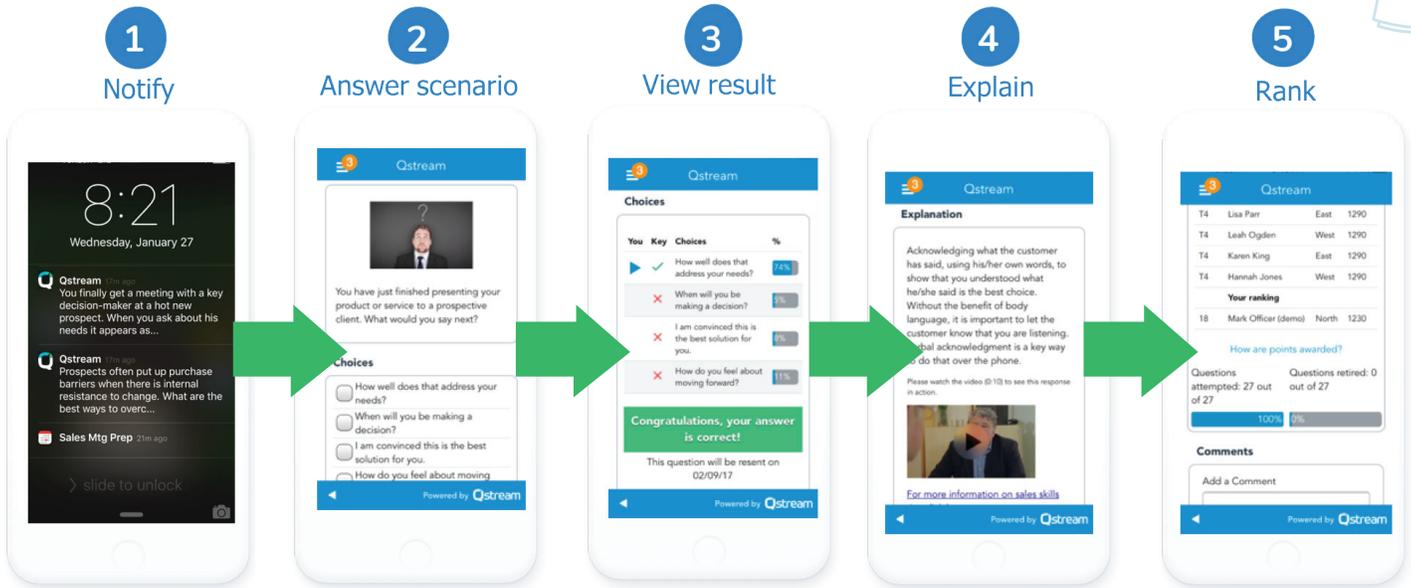
Make It Easy
Break training content into bite-sized, scenario based challenges

Make It Stick
Use a proven methodology to improve knowledge, advance skills and change on-the-job behavior

Make It Mobile
Reduce training costs and reduce training time

Make It Engaging
Keep people engaged with game mechanics, peer socialization and personalized coaching

Make It Measurable
Use proficiency as a measure for ROI and identify gaps to inform further training initiatives

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Validated by the Market

Established in 2008, Qstream is the microlearning solution of choice for over 400 customers in knowledge-intensive industries and highly regulated markets including life sciences, healthcare technology, financial services, retail, food & beverage, oil & gas, consumer goods and other industries.

22% OF THE TOP **50** FINANCIAL SERVICES FIRMS

7 OF THE TOP 10 MEDICAL DEVICE COMPANIES
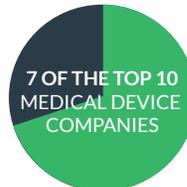
100+ HEALTHCARE PROVIDERS & MEDICAL EDUCATORS

70+ PARTNERS & AFFILIATES GLOBALLY

18% OF LEADING TECHNOLOGY PROVIDERS

14 OF THE TOP **15** PHARMAS

Qstream In Numbers

17% average proficiency gains

93% average engagement

400+ customers

350k+ learners enrolled

10k+ Qstreams completed

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