



GEN

LOYALTY

DOWNLOAD OUR APP
AND SIGN UP FOR

\$5 OFF YOUR FIRST
ORDER!



Available on the
App Store



GET IT ON
Google Play



G-Dragon's

BLACK



RED



PEACEMINUSONE

EXCLUSIVELY AT



GEN

KOREAN BBQ HOUSE

FIRESIDE ELIXIRS

Caramel Apple
Spritz



Purple Ube
Dream



Gold Foil
Coke



Cinnamon
Smoke Coke



Cinnamon Pear
Soju Spritz



Holiday Party
Spritz



Maple Soju
Old Fashioned



Pear and Ginger
Soju Cooler





BEEF JERKY



3 FLAVORS AVAILABLE!

KOREAN BBQ

FLAVORED

BEST SELLER

SPICY KOREAN BBQ

FLAVORED

TERIYAKI

FLAVORED



~~\$9.99~~

\$7.99

*Limited time only.



K-Street

BULGOGGI FRIES



**OUR BEST-SELLING NIGHT MARKET MENU IS
FINALLY HERE!**

WHAT'S YOUR FLAVOR TODAY?

GENUINE BOBA

Brown Sugar Latte



Explore our full lineup of signature boba drinks!



Horchata Milk Tea



Taro Milk Tea



Strawberry Milk Tea



Honeydew Milk Tea



Coconut Milk Tea



Matcha Milk Tea



Green Milk Tea



Jasmine Green Tea



Strawberry Green Tea

SOJU

ITAEWON PUNCH (PARTY BOWL)

Add Extra Flavor \$1.00

Strawberry	17.98
Mango	17.98
Peach	17.98
Yogurt	17.98
Lychee	17.98
Electric Blue Lemonade	17.98
Sharkbite	17.98
*Yakult Strawberry Soju	26.98



CAPRI SOJU

[18 oz / Pouch]



Green Apple	10.98
Strawberry	10.98
Mango	10.98
Yogurt	10.98
Lychee	10.98
Pomegranate	10.98
Peach	10.98
Piña Colada	10.98

Add Kicker (Soju) to any Soju Cocktail \$2.00

FLAVORED SOJU

[Carafe 32 oz]

Apple	18.98	Pomegranate	18.98
Strawberry	18.98	Peach	18.98
Mango	18.98	Piña Colada	18.98
Yogurt	18.98		
Lychee	18.98		



Flavored Soju Carafe [32 oz]
Sweet & tangy, the perfect way to feel rejuvenated from a long day of tiredness.

FIRESIDE ELIXIRS

NEW



Maple Soju Fashion	9.98	Cinnamon Smoke Coke	7.98
Pear and Ginger Soju Cooler	9.98	Gold Foil Coke	9.98
Cinnamon Pear Soju Spritz	9.98	Holiday Party Spritz	7.98
Caramel Apple Spritz	7.98	Purple Ube Dream	7.98

JJAN! KOREAN SOJU

NEW



Original	13.98
Lychee	13.98
Peach	13.98
Melon	13.98

CANNED SOJU COCKTAIL



[LA SOJU] Sochelada	9.98
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PEACEMINUSONE HIGHBALL



RED 15.98
Red wine base with lemon, deep tannins, and rich fruit notes



BLACK 15.98
White wine base, with zesty lemon, crisp and refreshing

BEER



BOTTLED BEER [LARGE]

Asahi (Japanese)	8.98
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DRAFT BEER

	Pint	Tall	Pitcher	2L Tower	3L Tower
Sapporo	6.98	8.98	20.98	26.98	36.98
Michelob Ultra	6.98	8.98	20.98	26.98	36.98
Modelo	6.98	8.98	20.98	26.98	36.98
Asahi	7.98	9.98	22.98	29.98	39.98
Elysian Space Dust IPA	7.98	9.98	22.98	29.98	39.98



SAKE



SCB CREME DE SAKE NIGORI
(300ml)
11.98

Vibrant, Rich but Delicate Aroma. Lingering Finish of Honeydew Melon



SHO CHIKU BAI GINJO
(300ml)
12.98

Delicate, Dry, and Silky Smooth. Fruity Aroma with Rich Flavor & Texture



KIKUSUI JUNMAI GINJO
(300ml)
17.98

A Sweet Aroma of Rose and Mandarin Orange with a Clean & Spicy Finish

WINE

	Glass	Bottle
House Cabernet Sauvignon (Red Wine) Fruity Notes Fill this Wine's Aromas and Soft, Easy-To-Enjoy Flavors	7.98	20.98
House Merlot (Red Wine) Medium Bodied, with Strawberry Jam and Bing Cherries on the Palate	7.98	20.98
House Chardonnay (White Wine) Citrus, Apple, Pear and Nectarine, with just a hint of Floral & Spice	7.98	20.98

DRINKS



BOBA TEAS

Your choice of Regular, Mango, or Strawberry Popping Boba.

Brown Sugar Milk Tea	7.98	Coconut Milk Tea	7.98
Horchata Milk Tea	7.98	Strawberry Milk Tea	7.98
Taro Milk Tea	7.98	Jasmine Green Milk Tea	7.98
Matcha Milk Tea	7.98	Jasmine Green Tea	7.98
Honeydew Milk Tea	7.98	Strawberry Fruit Tea	7.98

SOFT DRINKS

Coke	2.98	Shirley Temple	3.98
Diet Coke	2.98	Roy Rogers	3.98
Sprite	2.98	Strawberry Lemonade	3.98
Fanta - Orange	2.98	Arnold Palmer	3.98
Lemonade	2.98	Yogurt Soda	3.98
Club Soda	2.98		

PREMIUM SOFT DRINKS

Add Bursties to any Drink \$2.00

TEA

Iced Green Tea	3.98	Orange	4.98
Unsweetened Iced Black Tea	2.98	Pineapple	4.98
Sweetened Iced Black Tea	2.98	Cranberry	4.98
Japanese Hot Genmaicha	2.98		

FRUIT JUICE

BOTTLED WATER

Evian (300ml)	3.98	White Claw Black Cherry	5.98
Perrier Sparkling (375ml)	3.98	White Claw Mango	5.98

SELTZERS

MOCKTAILS [Non refillable]

Caramel Apple Spritz	3.98
Cinnamon Smoke Coke	3.98
Gold Foil Coke	4.98
Holiday Party Spritz	3.98
Purple Ube Dream	3.98



SIDE ORDER

BANCHAN [SIDE DISHES]



KIMCHI SANGCHAE POTATO SALAD CUCUMBER PICKLES

SAUCES



CHADOL SAUCE GREEN TEA SALT HOT SAUCE SSAMJANG



SWEET & SPICY GARLIC & HERB SWEET GARLIC SALAD SAUCE



TARTAR SAUCE TONKATSU SAUCE K-SPICY SAUCE GOCHUJANG AIOLI

OTHERS



SALAD RICE RICE PAPER RADISH PAPER



JALAPEÑO GARLIC EDAMAME

SIDES

DRINKS

HAPPY HOUR

Mon-Fri 3:00pm - 6:00pm



ITAEWON PUNCH

[Party Bowl]

- Strawberry
 - Lychee
 - Mango
 - Electric Blue Lemonade
 - Peach
 - Sharkbite
 - Yogurt
- ~~17.98~~ **14.98**

SAKE

- SCB Creme De Sake Nigori ~~11.98~~ **9.98**
- Sho Chiku Bai Ginjo ~~12.98~~ **10.98**
- Kikusui Junmai Ginjo ~~17.98~~ **15.98**



CAPRI SOJU

[18 oz / Pouch]

- Green Apple
 - Yogurt
 - Peach
 - Strawberry
 - Lychee
 - Mango
 - Pomegranate
- ~~10.98~~ **9.98**

BOTTLED BEER

- Asahi (Japanese) ~~8.98~~ **7.98**



DRAFT BEER

Pint Tall Pitcher 2L Tower 3L Tower

- Sapporo ~~6.98~~ ~~8.98~~ ~~20.98~~ ~~26.98~~ ~~36.98~~
- Michelob Ultra **5.98** **7.98** **17.98** **22.98** **32.98**
- Modelo



FLAVORED SOJU

[Carafe 32 oz]

- Apple
 - Yogurt
 - Peach
 - Strawberry
 - Lychee
 - Mango
 - Pomegranate
- ~~18.98~~ **15.98**

- Asahi ~~7.98~~ ~~9.98~~ ~~22.98~~ ~~29.98~~ ~~39.98~~
- Elysian Space Dust **6.98** **8.98** **19.98** **25.98** **35.98**

BOTTLED SOJU



- [JJANI]
- Original ~~13.98~~ **10.98**
- Lychee ~~13.98~~ **10.98**
- Peach ~~13.98~~ **10.98**
- Melon ~~13.98~~ **10.98**

Dinner
+ 20.00
extra per person

PREMIUM

*All individuals within your party will be charged accordingly with this selection.

PREMIUM MARINATED LONG BONE SHORT RIB STEAK

프리미엄 우대갈비

PREMIUM WAGYU

프리미엄 와규

PREMIUM CAJUN SHRIMP

WITH WARM CAJUN SAUCE

케이준 새우

PREMIUM MARBLING CENTER CUT MARINATED SHORT RIB / 꽃살

*LIMIT 2 PER PERSON

NEW PREMIUM SKIRT STEAK

프리미엄 치맛살

*LIMIT 1 PER PERSON

PREMIUM SWEET GARLIC SAUCE

프리미엄 스위트 갈릭 소스

BUILD YOUR OWN

K-RAMYUN

- GREEN ONION
- MANDU
- RICE CAKE
- KIMCHI
- JALAPEÑO
- MAYO
- CILANTRO
- CHEESE



• SHIN RAMYUN (SPICY)

À LA CARTE

Items can only be purchased with full Lunch or Dinner selection
Items cannot be purchased separately on their own

\$18

• Premium Skirt Steak

• Premium Marinated Long Bone Short Rib Steak

\$13

• Premium Marbling Center Cut Marinated Short Rib

• Premium Wagyu

\$10

• Premium Cajun Shrimp

\$8

• K-Ramyun *Maximum 3 Toppings*



GEN MENU

ALL YOU CAN EAT KOREAN BBQ

Lunch
[37 items]

\$ 22.99

Open to 3pm
Monday - Thursday
Excluding Holidays

Dinner
[49 items]

\$ 31.99

3pm to close
Friday - Sunday (All Day)
Holidays (All Day)

Premium

Dinner + \$ 20.00
Extra Per Person

All individuals within your party will be charged accordingly with this selection.

• All menu items and prices may vary by location / subject to change without notice

Order Online : WWW.GENDELIVERS.COM

• 2 Hour Limit. • Entire party must order from the same menu. • Offer valid for dine-in only, no to-go orders. • All food must be consumed at the restaurant: **Leftovers cannot be taken home. Extra charges will be applied to unfinished food.** • Maximum 2 split checks per party (table). • Warning: CCTV cameras are in operation on these premises. • We reserve the right to refuse service to anyone. • No outside food or drinks allowed. • Children 4 and under are free. • Children 5 to 10 years old are half price. • Certain menu items do NOT include nuts, nut oils, or traces of peanuts. But we do have sesame oil.

Pork Belly Disclaimer: some cuts may contain rib cartilage (gristle) on korean style pork belly (samgyubsal). Please use caution while chewing

Consuming raw or undercooked meats, poultry, seafood, shellfish, eggs or unpasteurized milk may increase your risk of foodborne illness.

***Allergen Advisory: Menu items may contain or come into contact with common allergens including milk, eggs, fish, shellfish, peanuts, tree nuts, wheat, soy, sesame, and sesame oil. Cross-contact may occur due to shared equipment and preparation areas.

MENU

APPETIZERS



NEW CILANTRO LIME RICE

Stir-fried in a buttery sweet garlic sauce, brightened with fresh chopped cilantro and a zesty squeeze of lime. Perfectly balanced!



KFC (KOREAN FRIED CHICKEN)

Bite-sized fried chicken pieces topped with sweet & spicy sauce. Sauce can be put on the side.



JAP CHAE

A sweet and savory dish of stir-fried glass noodles and vegetables.



KIMCHI FRIED RICE

Kimchi Fried Rice with K-Spicy Sauce.



CHEESE KIMCHI FRIED RICE

Kimchi Fried Rice with Cheese and K-Spicy Sauce.
Item contains dairy.
[Dinner Only]



CALAMARI RINGS

Lightly breaded & fried tender calamari rings with garlic & herb sauce.



DOUBLE DRAGON

Crispy deep fried shrimps served with a side of tartar sauce.



CHEESE TONKATSU

Deep Fried Cheese Pork Cutlet served with a side of Tonkatsu Sauce.
Item contains dairy.



FISH KATSU

Crispy deep fried fish cutlet served with a side of tartar sauce.



RICE STICKS

Fried rice cake sticks with sweet & spicy sauce. Sauce can be put on the side.



DEEP FRIED MANDU

Pork and vegetable dumplings with a savory soy sauce.



MANGO TANGO BITE

Bite-sized Sweet & Crispy Mango sticky rice.



HOTTEOK

Korean sweet pancakes filled with brown sugar, cinnamon, peanuts & sunflower seeds, topped with powdered sugar. Can be eaten as dessert.
Item contains peanuts.

APPETIZERS

BULGOGI FRIES

Crispy fries loaded with tender, marinated bulgogi beef and a generous layer of melted cheese.

LUNCH

01. *GEN PREMIUM STEAK Top Sirloin Coulotte	젠 특등심
02. *SPICY PORK BULGOGI Marinated Spicy Pork (thinly sliced)	돼지불고기
03. *HANGJUNGSAL Signature Pork Cheek	항정살
04. *PREMIUM CHADOL Premium Angus Brisket (thinly sliced)	차돌박이
05. *WOO BEASAL Premium Short Plate Beef Belly (thinly sliced)	우뺏살
06. *HONEY SOY BEEF BELLY Beef Belly with a Sweet & Savory Sauce	허니 우뺏살
07. *TERIYAKI PORK CHOP Pork Loin marinated with a Sweet Teriyaki Sauce	돼지 등심
08. *HAWAIIAN STEAK Sweet Beef Teriyaki with Pineapple Slices	하와이안 스테이크
09. *BEEF BULGOGI Marinated Prime Chuck Roll Cut (thinly sliced)	소 불고기
10. *NOOK GAN SAL Marinated Beef Finger Short Rib	늑간살
11. *SAMGYUBSAL Premium Pork Belly	삼겹살
12. *SMOKED SAMGYUBSAL Marinated Smoked Pork Belly	스모크 삼겹살
13. *RED WINE SAMGYUBSAL Marinated Pork Belly with Red Wine	와인 삼겹살
14. *GARLIC SAMGYUBSAL Pork Belly marinated with a rich Garlic Sauce	마늘양념 삼겹살
15. *SPICY CHICKEN Marinated Spicy Korean BBQ Chicken	매운 닭구이
16. *HONEY CHICKEN Marinated with a Sweet & Savory Sauce	닭 불고기
17. *GARLIC CHICKEN Marinated with a rich Garlic Sauce	마늘 양념 닭구이
18. KFC (KOREAN FRIED CHICKEN) Deep Fried with Sweet & Spicy Sauce	양념 치킨
19. *DAECHANG Large Ox Intestine marinated with Sweet Teriyaki Sauce	대창
20. *SHRIMP Whole fresh non marinated Shrimp	새우
21. *SPICY CALAMARI Marinated Spicy BBQ Calamari	매운 오징어
22. *GOLDEN CALAMARI STEAK Green Tea Salt sprinkled Calamari Steak with Gochujang Aioli on the side	오징어 스테이크 [고추장 아이올리]
23. ASSORTED VEGETABLES Seasonal Mixed Vegetables	야채
24. SWEET & SPICY RICE CAKE Deep Fried with a Sweet & Spicy Sauce	매운 떡구이
25. DWENJANG SOUP Fermented Soybean Paste Soup with a unique vegetable blend	된장찌개
26. SOONDOOBOO SOUP Spicy Soft Tofu Soup with Vegetables	순두부
27. JAP CHAE Sweet Marinated Glass Noodles with Cooked Vegetables	잡채
28. FISH KATSU Crispy Deep Fried Fish Cutlet served with a side of Tartar Sauce	생선까스
29. DEEP FRIED MANDU Pork and Vegetable Dumplings with Savory Soy Sauce	튀김만두
30. CHEESE TONKATSU Deep Fried Cheese Pork Cutlet served with a side of Tonkatsu Sauce	치즈 돈까스
31. HOTTEOK Korean Sweet Pancakes *Item contains peanuts*	꿀호떡
32. KIMCHI FRIED RICE Kimchi Fried Rice with Gen Special Sauce	김치볶음밥
33. MANGO TANGO BITE Sweet & Crispy Mango Sticky Pie Bites	망고탱고파이
34. CORN CHEESE Creamy Sweet Corn with Cheese	콘치즈
35. DOUBLE DRAGON Crispy deep fried shrimps served with a side of tartar sauce	더블드래곤
36. BULGOGI FRIES Crispy fries Loaded with marinated bulgogi and melted cheese	불고기감자튀김

Open - 3pm | Lunch
Monday - Thursday

* We serve the following items only upon request:
• Hot Sauce • Garlic Slices • Jalapeño • Ssamjang

Recommended
Raw Meat *

DINNER

01. *GEN PREMIUM STEAK Top Sirloin Coulotte	젠 특등심
02. PORK RIBLETS (KOREAN-STYLE) Marinated Pork Rib	돼지갈비
03. PORK RIBLETS (SPICY) Marinated Spicy Pork Rib	매운돼지갈비
04. *SPICY PORK BULGOGI Marinated Spicy Pork (thinly sliced)	돼지불고기
05. *HANGJUNGSAL Signature Pork Cheek	항정살
06. *PREMIUM CHADOL Premium Angus Brisket (thinly sliced)	차돌박이
07. *HAWAIIAN STEAK Sweet Beef Teriyaki with Pineapple Slices	하와이안 스테이크
08. *CARNE ASADA Marinated beef for Taco	타코 소고기
09. *TERIYAKI PORK CHOP Pork Loin marinated with a Sweet Teriyaki Sauce	돼지 등심
10. *BEEF BULGOGI Marinated Prime Chuck Roll Cut (thinly sliced)	소 불고기
11. *WOO BEASAL Premium Short Plate Beef Belly (thinly sliced)	우뺏살
12. *HONEY SOY BEEF BELLY Beef Belly with a Sweet & Savory Sauce	허니 우뺏살
13. *K-GOCHUJANG BEEF BELLY Beef Belly with Korean Spicy Sauce	고추장 우뺏살
14. *HAWAIIAN BACON Sweet Bacon Teriyaki with Pineapple Sauce	하와이안 베이컨
15. *NOOK GAN SAL Marinated Beef Finger Short Rib	늑간살
16. *GEN SIGNATURE YANGYUM GALBI Marinated Beef Bone-In Short Rib	젠 특양념갈비
17. *SAMGYUBSAL Premium Pork Belly	삼겹살
18. *SPICY SAMGYUBSAL Marinated Spicy Pork Belly	매운 삼겹살
19. *SMOKED SAMGYUBSAL Marinated Smoked Pork Belly	스모크 삼겹살
20. *RED WINE SAMGYUBSAL Marinated Pork Belly with Red Wine	와인 삼겹살
21. *CAJUN SAMGYUBSAL Marinated with a bold & zesty sauce	케이준 삼겹살
22. *GARLIC SAMGYUBSAL Pork Belly marinated with a rich Garlic Sauce	마늘양념 삼겹살
23. *AL PASTOR Marinated pork for Taco	타코 돼지고기
24. *CAJUN CHICKEN Marinated with a Bold & Zesty Sauce	케이준 닭구이
25. *SPICY CHICKEN Marinated Spicy Korean BBQ Chicken	매운 닭구이
26. *HONEY CHICKEN Marinated with a Sweet & Savory Sauce	닭 불고기
27. *GARLIC CHICKEN Marinated with a rich Garlic Sauce	마늘 양념 닭구이
28. *POLLO ASADO Marinated chicken for Taco	타코 닭고기
29. KFC (KOREAN FRIED CHICKEN) Deep Fried with Sweet & Spicy Sauce	양념 치킨
30. *DAECHANG Large Ox Intestine marinated with Sweet Teriyaki Sauce	대창
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33. *GOLDEN CALAMARI STEAK Green Tea Salt sprinkled Calamari Steak with Gochujang Aioli on the side	오징어 스테이크 [고추장 아이올리]
34. CALAMARI RINGS Deep Fried Calamari with Dipping Sauce on the Side	오징어 튀김
35. ASSORTED VEGETABLES Seasonal Mixed Vegetables	야채
36. SWEET & SPICY RICE CAKE Deep Fried with a Sweet & Spicy Sauce	매운 떡구이
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43. HOTTEOK Korean Sweet Pancakes *Item contains peanuts*	꿀호떡
44. KIMCHI FRIED RICE Kimchi Fried Rice with Gen Special Sauce	김치볶음밥
45. CHEESE KIMCHI FRIED RICE Kimchi Fried Rice with Cheese and Gen Special Sauce	치즈김치볶음밥
46. MANGO TANGO BITE Sweet & Crispy Mango Sticky Pie Bites	망고탱고파이
47. CORN CHEESE Creamy Sweet Corn with Cheese	콘치즈
48. DOUBLE DRAGON Crispy deep fried shrimps served with a side of tartar sauce	더블드래곤
49. BULGOGI FRIES Crispy fries Loaded with marinated bulgogi and melted cheese	불고기감자튀김

3pm - Close | Dinner
Weekends | Holidays

* We serve the following items only upon request:
• Hot Sauce • Garlic Slices • Jalapeño • Ssamjang

Recommended
Raw Meat *

**ALL MENU ITEMS AND PRICES ARE SUBJECT
TO CHANGE WITHOUT NOTICE**

PORK BELLY DISCLAIMER

**SOME CUTS MAY CONTAIN RIB CARTILAGE (GRISTLE)
ON KOREAN STYLE PORK BELLY (SAMGYUBSAL).
PLEASE USE CAUTION WHILE CHEWING**