



BEEF JERKY



3 FLAVORS AVAILABLE!

KOREAN BBQ

FLAVORED

BEST SELLER

SPICY KOREAN BBQ

FLAVORED

TERIYAKI

FLAVORED



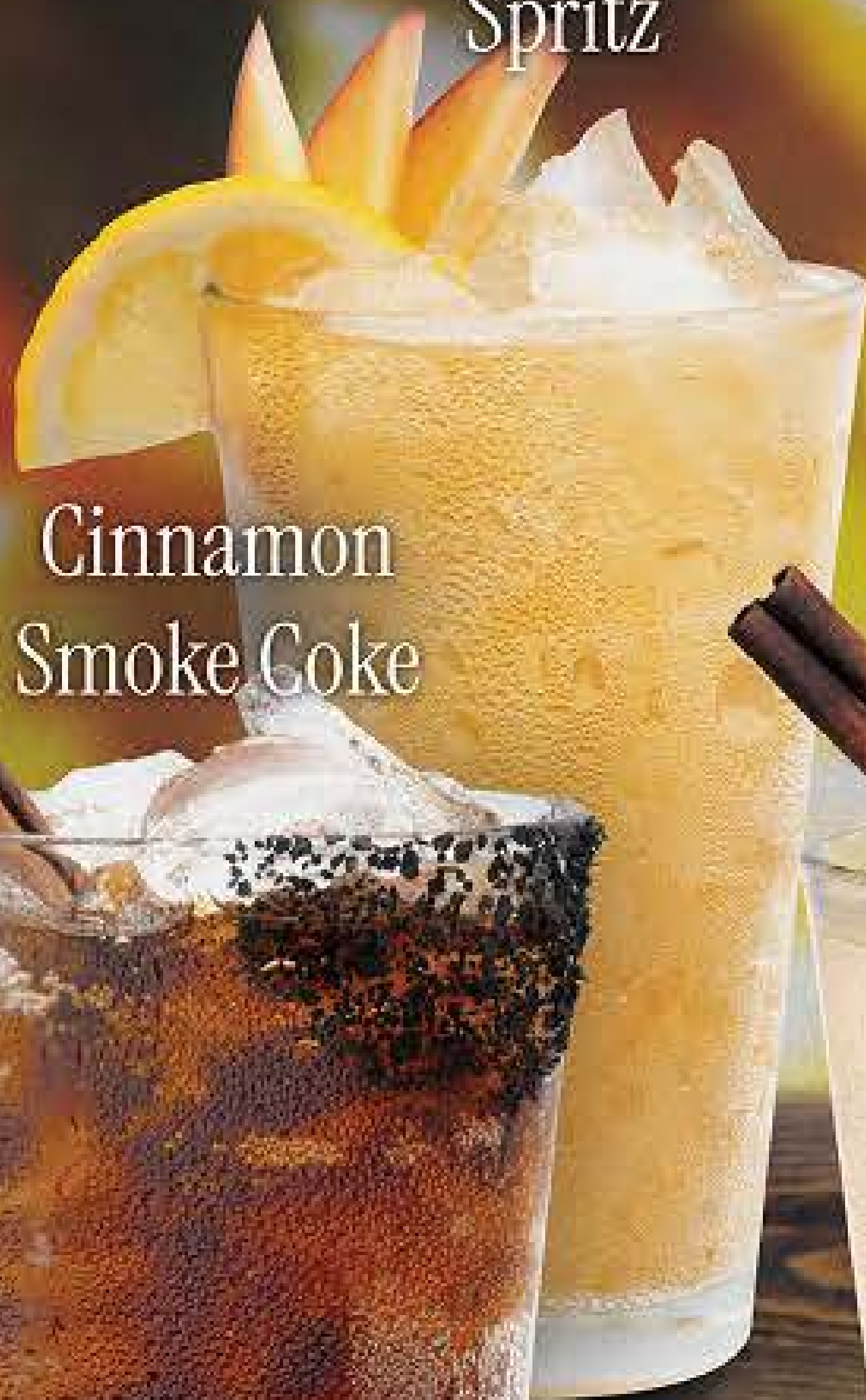
~~\$9.99~~

\$7.99

*Limited time only.

FIRESIDE ELIXIRS

Caramel Apple
Spritz



Purple Ube
Dream



Gold Foil
Coke



Cinnamon
Smoke Coke



Cinnamon Pear
Soju Spritz



Holiday Party
Spritz



Maple Soju
Old Fashioned



Pear and Ginger
Soju Cooler





K-Street

BULGOGGI FRIES



**OUR BEST-SELLING NIGHT MARKET MENU IS
FINALLY HERE!**

WHAT'S YOUR FLAVOR TODAY?

GENUINE BOBA

Brown Sugar Latte



Explore our full lineup of signature boba drinks!



Horchata Milk Tea



Taro Milk Tea



Strawberry Milk Tea



Honeydew Milk Tea



Coconut Milk Tea



Matcha Milk Tea



Green Milk Tea



Jasmine Green Tea



Strawberry Green Tea

RED WINE

Glass **9.98**
 Bottle **29.98**

Tortoise Creek
 Lodi, CA
 [Cabernet Sauvignon]
 Aromas and flavors of red and black cherries supported by vanilla and cedar.



Glass **13.98**
 Bottle **49.98**

TerraNoble
 Colchagua Valley, Chile
 [Cabernet Sauvignon]
 Accents of fresh red fruits, such as plums and cherries, complemented by spices and notes of herbs.



Glass **9.98**
 Bottle **29.98**

Tilia
 Mendoza, Argentina
 [Merlot]
 Sweet, soft entry followed by round, silky tannins.



Glass **13.98**
 Bottle **49.98**

Parcel 41
 North Coast, CA
 [Merlot]
 Soft and substantial, with round, spicy black plum, and smoky espresso.



Glass **13.98**
 Bottle **59.98**

Villa Maria
 Marlborough, New Zealand
 [Pinot Noir]
 An aromatic Pinot Noir with a lively personality, this wine expresses strawberries, raspberries and red cherries.



WHITE WINE

Glass **9.98**
 Bottle **29.98**

Santa Julia Organica
 Mendoza, Argentina
 [Chardonnay]
 Aroma of tropical fruits, green apple, pear, banana and pineapple. Notes of honey and some notes of citrus fruits.



Glass **13.98**
 Bottle **49.98**

Chamisal Vineyards
 Central Coast, CA
 [Chardonnay]
 Citrus, light stone fruit and lemon curd flavors ride lingering acidity into a crisp apple finish.



[Wine / Sake] Prices may vary by location / subject to change without notice.

Corkage (per bottle): \$15.00

SOJU

ITAEWON PUNCH (PARTY BOWL)

Add Extra Flavor \$1.00

- Strawberry 20.98
- Mango 20.98
- Peach 20.98
- Yogurt 20.98
- Lychee 20.98
- Electric Blue Lemonade 20.98
- Sharkbite 20.98
- *Yakult Strawberry Soju 29.98



CAPRI SOJU

[18 oz / Pouch]



- Green Apple 14.98
- Lemon 14.98
- Lychee 14.98
- Mango 14.98
- Passion 14.98
- Peach 14.98
- Pomegranate 14.98
- Strawberry 14.98
- Yogurt 14.98

Add Kicker (Soju) to any Soju Cocktail \$2.00

FLAVORED SOJU

[Carafe 32 oz]

- Green Apple 24.98
- Lemon 24.98
- Lychee 24.98
- Mango 24.98
- Passion 24.98
- Peach 24.98
- Strawberry 24.98
- Yogurt 24.98
- Customer Customization 25.98

Lemon Carafe [32 oz]
 Sweet & tangy, the perfect way to feel rejuvenated from a long day of tiredness.



FIRESIDE ELIXIRS

NEW



- Maple Soju Fashion 10.98
- Pear and Ginger Soju Cooler 10.98
- Cinnamon Pear Soju Spritz 10.98
- Caramel Apple Spritz 8.98
- Cinnamon Smoke Coke 8.98
- Gold Foil Coke 10.98
- Holiday Party Spritz 8.98
- Purple Ube Dream 8.98

BOTTLED SOJU

BOTTLED SOJU COCKTAIL



- Chamisul Classic 16.98
- Chamisul Fresh 16.98
- Jinro is Back 16.98
- Bokbunja (Raspberry Wine) 17.98



- [Chamisul]
- Green Grape 16.98
- Peach 16.98
- Strawberry 16.98

DRINKS

DRINKS

BEER



BOTTLED & CANNED BEER

Terra (Korean)	7.98
Sapporo (Japanese)	7.98
Pumpkin Ale (Seasonal)	7.98

CANNED RICE BEER [12 oz]

Makku Original	7.98
Makku Mango	7.98

DRAFT BEER

	Pint	Tall	Pitcher	3L Tower
Sapporo	7.98	9.98	24.98	39.98
Kirin Ichiban	7.98	9.98	24.98	39.98
Budlight	7.98	9.98	24.98	39.98
Dos Equis XX	7.98	9.98	24.98	39.98
Brooklyn IPA	7.98	9.98	24.98	39.98
Asahi	7.98	9.98	24.98	39.98
Michelob Ultra	7.98	9.98	24.98	39.98
Stella Artois	7.98	9.98	24.98	39.98
Yuengling	7.98	9.98	24.98	39.98



SAKE



HOUSE HOT SAKE
11.98

Premium hot sake



YAEGAKI CLOUD NIGORI (300ml)
16.98

A refreshing milky smoothness, fresh and sweet



YAEGAKI JUNMAI (300ml)
16.98

A dry yet smooth junmai sake with a slight acidity



KUROSAWA JUNMAI KIMOTO (720ml)
69.98

Natural Kimoto flavor full bodied and earthy

DRINKS



BOBA TEAS

Your choice of Regular, Mango, or Strawberry Popping Boba.

Brown Sugar Milk Tea	7.98	Coconut Milk Tea	7.98
Horchata Milk Tea	7.98	Strawberry Milk Tea	7.98
Taro Milk Tea	7.98	Jasmine Green Milk Tea	7.98
Matcha Milk Tea	7.98	Jasmine Green Tea	7.98
Honeydew Milk Tea	7.98	Strawberry Fruit Tea	7.98

CAN DRINKS

Add Bursties to any Drink \$2.00

Coke	2.98	Minute Maid Lemonade	2.98
Diet Coke	2.98	Perrier Sparkling Water (Bottled)	3.98
Fanta Orange	2.98		
Sprite	2.98		

REGULAR DRINKS [Non Refillable]

Hot Green Tea	2.98
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MOCKTAILS [Non refillable]

Caramel Apple Spritz	5.98
Cinnamon Smoke Coke	5.98
Gold Foil Coke	6.98
Holiday Party Spritz	5.98
Purple Ube Dream	5.98



HAPPY HOUR

Mon-Fri 3:00pm - 6:00pm



ITAEWON PUNCH

[Party Bowl]

- Strawberry
 - Mango
 - Peach
 - Yogurt
 - Lychee
 - Electric Blue Lemonade
 - Sharkbite
- 20.98 **17.98**



CAPRI SOJU

[18 oz / Pouch]

- Green Apple
 - Lemon
 - Lychee
 - Mango
 - Passion
 - Peach
 - Pomegranate
 - Strawberry
 - Yogurt
- 14.98 **13.98**



FLAVORED SOJU

[Carafe 32 oz]

- Green Apple
 - Lemon
 - Lychee
 - Mango
 - Passion
 - Peach
 - Strawberry
 - Yogurt
- 24.98 **21.98**
- Customer Customization 25.98 **22.98**



BOTTLED SOJU

- Chamisul (Classic / Fresh) 참이슬 16.98 **13.98**
- Jinro is Back 진로이즈백 16.98 **13.98**
- Bokbunja (Raspberry Wine) 명작복분자 名作覆盆子 17.98 **14.98**



BOTTLED SOJU COCKTAIL

- Chamisul Grapefruit 참이슬 청포도 16.98 **13.98**
- Chamisul Green Grape 참이슬 복숭아 16.98 **13.98**
- Chamisul Strawberry 참이슬 딸기 16.98 **13.98**

SAKE

- House Hot Sake 11.98 **9.98**
- Yaegaki Cloud Nigori 16.98 **14.98**
- Yaegaki Junmai 16.98 **14.98**



BOTTLED & CANNED BEER

- Terra (Korean) 7.98 **6.98**
- Sapporo (Japanese)
- Pumpkin Ale (Seasonal)



CANNED RICE BEER

- Makku Original 7.98 **6.98**
- Makku Mango



DRAFT BEER

	Pint	Tall	Pitcher	3LTower
Sapporo	7.98	9.98	22.98	39.98
Kirin Ichiban	6.98	8.98	19.98	35.98
Budlight				
Dos Equis				
Brooklyn IPA				
Asahi				
Michelob Ultra				
Stella Artois				
Yuengling				



Dinner
+ 20.00
extra per person

PREMIUM

*All individuals within your party will be charged accordingly with this selection

PREMIUM MARINATED LONG BONE SHORT RIB STEAK

프리미엄 우대갈비

PREMIUM WAGYU

프리미엄 와규

PREMIUM CAJUN SHRIMP

WITH WARM CAJUN SAUCE

케이준 새우

PREMIUM MARBLING CENTER CUT MARINATED SHORT RIB / 꽃살

*LIMIT 2 PER PERSON

NEW PREMIUM SKIRT STEAK

프리미엄 치맛살

*LIMIT 1 PER PERSON

PREMIUM SWEET GARLIC SAUCE

프리미엄 스위트 갈릭 소스

BUILD YOUR OWN K-RAMYUN



TOPPINGS

- GREEN ONION
- MANDU
- RICE CAKE
- KIMCHI
- JALAPEÑO
- MAYO
- CILANTRO
- CHEESE

• SHIN RAMYUN (SPICY)

À LA CARTE

Items can only be purchased with full Lunch or Dinner selection
Items cannot be purchased separately on their own

- | | | |
|------|---|---|
| \$18 | • Premium Skirt Steak | • Premium Marinated Long Bone Short Rib Steak |
| \$15 | • Premium Marbling Center Cut Marinated Short Rib | • Premium Wagyu |
| \$12 | • Premium Cajun Shrimp | |
| \$10 | • K-Ramyun *Maximum 3 Toppings* | |

MENU



GEN MENU

ALL YOU CAN EAT KOREAN BBQ

Lunch

[35 items]

\$ 28.95

Open to 3PM
Monday - Thursday *Excluding Holidays

Dinner

[48 items]

\$ 35.95

3PM to 10PM
Friday - Sunday & Holidays (All Day)

Late Night

[48 items]

\$ 38.95

10PM - 12AM / Sunday - Thursday
10PM - 2AM / Friday - Saturday

Premium • **Dinner** + \$20.00
• **Late Night** Extra Per Person

All individuals within your party will be charged accordingly with this selection.

• All menu items and prices may vary by location / subject to change without notice

Order Online : WWW.GENDELIVERS.COM

• 2 Hour Limit. • Entire party must order from the same menu. • Offer valid for dine-in only, no to-go orders. • All food must be consumed at the restaurant: Left overs cannot be taken home. Extra charges will be applied to unfinished food. • Maximum 2 split checks per party (table). • Warning: CCTV cameras are in operation on these premises. • We reserve the right to refuse service to anyone. • No outside food or drinks allowed. • Children 4 and under are free. • Children 5 to 10 years old are half price. • Certain menu items do NOT include nuts, nut oils, or traces of peanuts. But we do have sesame oil.

Pork Belly Disclaimer: some cuts may contain rib cartilage (gristle) on korean style pork belly (samgyubsal). Please use caution while chewing

Consuming raw or undercooked meats, poultry, seafood, shellfish, eggs or unpasteurized milk may increase your risk of foodborne illness.

APPETIZERS



NEW

CILANTRO LIME RICE

Stir-fried in a buttery sweet garlic sauce, brightened with fresh chopped cilantro and a zesty squeeze of lime. Perfectly balanced!



KFC (KOREAN FRIED CHICKEN)

Bite-sized fried chicken pieces topped with sweet & spicy sauce. Sauce can be put on the side.



JAP CHAE

A sweet and savory dish of stir-fried glass noodles and vegetables.



KIMCHI FRIED RICE

Kimchi Fried Rice with K-Spicy Sauce.



CHEESE KIMCHI FRIED RICE

Kimchi Fried Rice with Cheese and K-Spicy Sauce.
Item contains dairy.
[Dinner Only]



CALAMARI RINGS

Lightly breaded & fried tender calamari rings with garlic & herb sauce.



DOUBLE DRAGON

Crispy deep fried shrimps served with a side of tartar sauce.



CHEESE TONKATSU

Deep Fried Cheese Pork Cutlet served with a side of Tonkatsu Sauce.
Item contains dairy.



RICE STICKS

Fried rice cake sticks with sweet & spicy sauce. Sauce can be put on the side.



DEEP FRIED MANDU

Pork and vegetable dumplings with a savory soy sauce.



HOTTEOK

Korean sweet pancakes filled with brown sugar, cinnamon, peanuts & sunflower seeds, topped with powdered sugar. Can be eaten as dessert.
Item contains peanuts.



BULGOGI FRIES

Crispy fries loaded with tender, marinated bulgogi beef and a generous layer of melted cheese.

APPETIZERS

LUNCH

- 01. *GEN PREMIUM STEAK 켄 특등심
Top Sirloin Coulotte
- 02. *SPICY PORK BULGOGI 돼지불고기
Marinated Spicy Pork (thinly sliced)
- 03. *HANGJUNGSAL 향정살
Signature Pork Cheek
- 04. *PREMIUM CHADOL 차돌박이
Premium Angus Brisket (thinly sliced)
- 05. *WOO BEASAL 우뻬살
Premium Short Plate Beef Belly (thinly sliced)
- 06. *HONEY SOY BEEF BELLY 허니 우뻬살
Beef Belly with a Sweet & Savory Sauce
- 07. *TERIYAKI PORK CHOP 돼지 등심
Pork Loin marinated with a Sweet Teriyaki Sauce
- 08. *HAWAIIAN STEAK 하와이안 스테이크
Sweet Beef Teriyaki with Pineapple Slices
- 09. *BEEF BULGOGI 소 불고기
Marinated Prime Chuck Roll Cut (thinly sliced)
- 10. *NOOK GAN SAL 늑간살
Marinated Beef Finger Short Rib
- 11. *SAMGYUBSAL 삼겹살
Premium Pork Belly
- 12. *RED WINE SAMGYUBSAL 와인 삼겹살
Marinated Pork Belly with Red Wine
- 13. *GARLIC SAMGYUBSAL 마늘양념 삼겹살
Pork Belly marinated with a rich Garlic Sauce
- 14. *SPICY CHICKEN 매운 닭구이
Marinated Spicy Korean BBQ Chicken
- 15. *HONEY CHICKEN 닭 불고기
Marinated with a Sweet & Savory Sauce
- 16. *GARLIC CHICKEN 마늘 양념 닭구이
Marinated with a rich Garlic Sauce
- 17. KFC (KOREAN FRIED CHICKEN) 양념 치킨
Deep Fried with Sweet & Spicy Sauce
- 18. *DAECHANG 대창
Large Ox Intestine marinated with Sweet Teriyaki Sauce
- 19. *SHRIMP 새우
Whole fresh non marinated Shrimp
- 20. *SPICY CALAMARI 매운 오징어
Marinated Spicy BBQ Calamari
- 21. *CALAMARI STEAK 오징어 스테이크
Calamari Steak sprinkled with Green Tea Salt
- 22. CALAMARI RINGS 오징어 튀김
Deep Fried Calamari with Dipping Sauce on the Side
- 23. ASSORTED VEGETABLES 야채
Seasonal Mixed Vegetables
- 24. SWEET & SPICY RICE CAKE 매운 떡구이
Deep Fried with a Sweet & Spicy Sauce
- 25. DWENJANG SOUP 된장찌개
Fermented Soybean Paste Soup with a unique vegetable blend
- 26. SOONDOOBOO SOUP 순두부
Spicy Soft Tofu Soup with Vegetables
- 27. JAP CHAE 잡채
Sweet Marinated Glass Noodles with Cooked Vegetables
- 28. DEEP FRIED MANDU 튀김만두
Pork and Vegetable Dumplings with Savory Soy Sauce
- 29. CHEESE TONKATSU 치즈 돈까스
Deep Fried Cheese Pork Cutlet served with a side of Tonkatsu Sauce
- 30. HOTTEOK 꿀호떡
Korean Sweet Pancakes *Item contains peanuts*
- 31. KIMCHI FRIED RICE 김치볶음밥
Kimchi Fried Rice with Gen Special Sauce
- 32. CORN CHEESE 콘치즈
Creamy Sweet Corn with Cheese
- 33. DOUBLE DRAGON 더블드래곤
Crispy deep fried shrimps served with a side of tartar sauce
- 34. BULGOGI FRIES 불고기감자튀김
Crispy fries Loaded with marinated bulgogi and melted cheese
- 35. CILANTRO LIME RICE 고수 라임 볶음밥
Stir fried rice with fresh cilantro and a sweet buttery garlic sauce

Open - 3pm | Lunch
Monday - Thursday

* We serve the following items only upon request:
• Hot Sauce • Garlic Slices • Jalapeño • Ssamjang

Recommended
Raw Meat*

DINNER

- 01. *GEN PREMIUM STEAK 켄 특등심
Top Sirloin Coulotte
- 02. PORK RIBLETS (KOREAN-STYLE) 돼지갈비
Marinated Pork Rib
- 03. PORK RIBLETS (SPICY) 매운돼지갈비
Marinated Spicy Pork Rib
- 04. *SPICY PORK BULGOGI 돼지불고기
Marinated Spicy Pork (thinly sliced)
- 05. *HANGJUNGSAL 향정살
Signature Pork Cheek
- 06. *PREMIUM CHADOL 차돌박이
Premium Angus Brisket (thinly sliced)
- 07. *HAWAIIAN STEAK 하와이안 스테이크
Sweet Beef Teriyaki with Pineapple Slices
- 08. *CARNE ASADA 타코 소고기
Marinated beef for Taco
- 09. *TERIYAKI PORK CHOP 돼지 등심
Pork Loin marinated with a Sweet Teriyaki Sauce
- 10. *BEEF BULGOGI 소 불고기
Marinated Prime Chuck Roll Cut (thinly sliced)
- 11. *WOO BEASAL 우뻬살
Premium Short Plate Beef Belly (thinly sliced)
- 12. *SWEET GARLIC BEEF BELLY 마늘 우뻬살
Beef Belly with a Sweet & Savory Sauce
- 13. *HONEY SOY BEEF BELLY 허니 우뻬살
Beef Belly with a Sweet & Savory Sauce
- 14. *K-GOCHUJANG BEEF BELLY 고추장 우뻬살
Beef Belly with Korean Spicy Sauce
- 15. *HAWAIIAN BACON 하와이안 베이컨
Sweet Bacon Teriyaki with Pineapple Sauce
- 16. *NOOK GAN SAL 늑간살
Marinated Beef Finger Short Rib
- 17. *GEN SIGNATURE YANGYUM GALBI 켄 특양념갈비
Marinated Beef Bone-In Short Rib
- 18. *SAMGYUBSAL 삼겹살
Premium Pork Belly
- 19. *SPICY SAMGYUBSAL 매운 삼겹살
Marinated Spicy Pork Belly
- 20. *RED WINE SAMGYUBSAL 와인 삼겹살
Marinated Pork Belly with Red Wine
- 21. *CAJUN SAMGYUBSAL 케이준 삼겹살
Marinated with a bold & zesty sauce
- 22. *GARLIC SAMGYUBSAL 마늘양념 삼겹살
Pork Belly marinated with a rich Garlic Sauce
- 23. *AL PASTOR 타코 돼지고기
Marinated pork for Taco
- 24. *SPICY CHICKEN 매운 닭구이
Marinated Spicy Korean BBQ Chicken
- 25. *HONEY CHICKEN 닭 불고기
Marinated with a Sweet & Savory Sauce
- 26. *GARLIC CHICKEN 마늘 양념 닭구이
Marinated with a rich Garlic Sauce
- 27. *CAJUN CHICKEN 케이준 닭구이
Marinated with a Bold & Zesty Sauce
- 28. *POLLO ASADO 타코 닭고기
Marinated chicken for Taco
- 29. KFC (KOREAN FRIED CHICKEN) 양념 치킨
Deep Fried with Sweet & Spicy Sauce
- 30. *DAECHANG 대창
Large Ox Intestine marinated with Sweet Teriyaki Sauce
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Korean Sweet Pancakes *Item contains peanuts*
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Kimchi Fried Rice with Gen Special Sauce
- 44. CHEESE KIMCHI FRIED RICE 치즈김치볶음밥
Kimchi Fried Rice with Cheese and Gen Special Sauce
- 45. CORN CHEESE 콘치즈
Creamy Sweet Corn with Cheese
- 46. DOUBLE DRAGON 더블드래곤
Crispy deep fried shrimps served with a side of tartar sauce
- 47. BULGOGI FRIES 불고기감자튀김
Crispy fries Loaded with marinated bulgogi and melted cheese
- 48. CILANTRO LIME RICE 고수 라임 볶음밥
Stir fried rice with fresh cilantro and a sweet buttery garlic sauce

3pm - Close | Dinner
Weekends | Holidays

* We serve the following items only upon request:
• Hot Sauce • Garlic Slices • Jalapeño • Ssamjang

Recommended
Raw Meat*

SIDE ORDER

BANCHAN [SIDE DISHES]



KIMCHI SANGCHAE POTATO SALAD CUCUMBER PICKLES

SAUCES



CHADOL SAUCE GREEN TEA SALT HOT SAUCE SSAMJANG



SWEET & SPICY GARLIC & HERB SWEET GARLIC SALAD SAUCE



TARTAR SAUCE TONKATSU SAUCE K-SPICY

OTHERS



SALAD RICE RICE PAPER RADISH PAPER



JALAPEÑO GARLIC EDAMAME

SIDES



INSANE ALL YOU CAN EAT

**ALL MENU ITEMS AND PRICES ARE SUBJECT
TO CHANGE WITHOUT NOTICE**

PORK BELLY DISCLAIMER

**SOME CUTS MAY CONTAIN RIB CARTILAGE (GRISTLE)
ON KOREAN STYLE PORK BELLY (SAMGYUBSAL).
PLEASE USE CAUTION WHILE CHEWING**