

# Global Prospectus

HOW TO PARTNER WITH US





# About us

Founded in 2007 as the Institute of Project Management, the Center for Project Innovation is proud of its well-earned reputation as the quiet professionals of the project management world.

Our purpose has always been to **enable innovation** within our community of clients, practitioners, and stakeholders.

We also work extensively with government, private and not-for-profit partners to create job-ready skills where they're needed, facilitate best practice in project leadership, and mentor professional project managers working on a fascinating array of projects.

Together, we've helped realize tens of thousands of projects worth hundreds of billions of dollars, experience that brings our training to life. Like many of the great innovators who inspire us, we're quietly making a difference on every continent in the world, including Antarctica.

## Our values



### Trustworthy

Trust is precious and fundamental to our relationships, business decisions and conduct. It's also a value we make sure to share with our alumni via our Code of Ethics for Project Professionals.



### Creative

Bringing projects to life involves problem solving, imagination and flexibility. You'll seldom find the best solution thinking inside the box.

# Partner program

Our accredited partners enjoy the reputational value of being associated with one of the most innovative and engaging project education programs in the global market. They also have unrestricted access to our unique and ever-growing body of project management knowledge.

In that way, the Center for Project Innovation is empowering individuals, organizations, and educators by providing them with the resources and support to deliver our suite of internationally recognized Certifications.

Under our international partner program, accredited partners can:

- ☞ refer or resell Center for Project Management premium products
- ☞ have your own project management curriculum endorsed for Certification
- ☞ license our workshops and courses for schools and higher ed
- ☞ co-host industry seminars, forums, conferences and events that advance the project management profession
- ☞ collaborate with our partner network to deliver co-award or dual degrees

## Our values



### Accessible

We believe education and opportunity should be freely accessible to everyone, regardless of geography, wealth, or background. That's why our online course is free.



### Diverse

It's ethical and leads to better outcomes. We do our best to see that reflected in our team, our teaching style and our alumni.

# Affiliate partners

## Become a referral partner

The Center for Project Innovation Affiliate Program offers individuals and organizations a unique opportunity to join with a partner who shares their interests, values, and client/user focus.

Affiliates can access industry leading commissions, or divert their returns to a dedicated scholarship fund supporting communities of need in their sector.

This program is built on collaboration, empowering affiliates to support their communities while advancing their own expertise and influence in project management.

## Become a reseller

Our equity-based Reseller Program enables trusted partners to facilitate access to globally accredited certifications in emerging and developing markets.

Instead of offering discounts, CPI collaborates with resellers to provide wholesale pricing tailored to the economic realities and capacity to pay within these regions.

This approach ensures non-discriminatory access to quality project management opportunities while supporting local country needs, without devaluing our shared products.



# Delivery partners

The Bahrain Society of Engineers have secured funding from the Ministry of Labour and Social Affairs to deliver our ARC program to graduate engineers and related industry para-professionals.

Over 200 students progressed through the program in 2023 with an outstanding level of student and employer satisfaction.



**BAHRAIN  
SOCIETY OF  
ENGINEERS**

The Center for Project Innovation's Advanced Recognition and Certification (ARC) workshop is a wholly interactive experience in which participants initiate, plan, deliver and close an actual project.

Over 12 face-to-face or online collaborative sessions, expert facilitators leverage students' latent project experience to connect a common frame of reference, common purpose and common-sense approach to the cohesive delivery and oversight of professional and personal projects.

Accredited delivery partners have access to the complete digital library of ARC resources, including PowerPoint presentations, interactive assessment pdfs and student handouts.

These resources are fully customizable and editable for local industry, context or language delivery.

ARC graduates are immediately eligible to be admitted to the Center of Project Innovation as Certified Project Officers.

It is a condition of accreditation that delivery partners only use Certified Project Trainers to assess higher level certifications.

Longer programs, including academic unit, major or degree programs, are also available upon request.

# Institutional partners

The Center for Project Innovation endorses project management courses that consistently demonstrate outcomes aligned to proven project management methodologies, industry standards and good practice.

Courses must run for a minimum of 30 teaching contact hours and include a formal knowledge assessment.

Note that courses must explicitly educate on an aspect or all of 'project management'. Academic completion of a workplace or industry project and/or general management studies are not eligible for endorsement.

Any student who successfully graduates from an endorsed course is immediately eligible to be admitted to the Center as a **Certified Project Officer (CPO)** at a significant discount to the price advertised on our websites.

This fee can be paid directly by the student or charged back to the course provider.

Students can also go on to receive a discount on higher-level certifications, with an equivalent credit applied to the course provider's account for each redemption.

The University of Tasmania's *ZAA233 Managing Projects* and *ZAS223 Managing Projects, People & Yourself* are elective units of study in their popular Associate and Bachelor's degrees in Business.

Each unit is endorsed by the Center for Project Innovation and CPO certification is included in the students' tuition fee.

Over 80% of graduates go on to formally certify with the Center and many are now enjoying successful careers at senior levels with leading employers across Australia.



# Academic partners

The Center for Project Innovation offers academic institutions the chance to transform their project management education and practice.

Partner institutions work alongside industry experts and like-minded organizations to design programs that integrate globally recognised certifications, real-world experience, and advanced curriculum.

As a CPI partner, institutions can co-create customized, industry-focused curriculum that aligns with their specific needs, prepare students to excel both academically and professionally.

These programs are flexible, ranging from single courses to full master's or doctoral degrees, and can be applied across various disciplines and markets.

Partners also gain the ability to award Certified Project Officer (CPO) certifications directly to students, provided CPI's high standards are met.

Continual feedback from industry ensures programs stay relevant and aligned with evolving global standards.

This partnership empowers institutions to deliver impactful, cutting-edge project management education that enhances students' career prospects and addresses employer needs.

**Cedar Mountains University (CMU)** partnered with the Center to create a Master's program in Project Management that integrates academic rigor with industry relevance.

The program's tailored curriculum, which includes Agile methodologies, risk management, and internships, bridges the gap between academic study and real-world application, preparing graduates for employment in a diverse array of industries.

This collaboration has positioned CMU as a leader in project management education, with high enrollment and graduates securing senior roles in sectors like healthcare, technology, and defense.



# Industry partners

## Events

The Center can help in organizing specialized seminars, workshops and conferences that highlight the latest trends, techniques, and best practices in project management.

These events are tailored to address specific challenges faced by your organization or industry, providing practical insights and solutions.

They can also serve as a networking hub, facilitating connections among a like-minded community, and playing a critical role in the professional development of your audience.

## Excellence

We can also coordinate industry tours to explore the world's most exciting innovation clusters, inspiring new ideas and approaches to project delivery.

Or develop self-sustaining communities of practice that transform how projects are managed and executed within your industry or sector.

We can even help you establish an exclusive Center of Excellence in Project Management for your institution, location, or industry, positioning your organization as a leader in project innovation.





# Hear from our partners



**Sean Mulholland**  
General, US Special Forces



*I'm a huge fan of the Center and their products*

The staff of the Center have managed to simplify what most other organizations have complicated and have done a fantastic job of making their training relevant and attainable to those in need of it.



**Junior Ortiz**  
US Asst Secretary of Labor



*A dynamic, impactful and innovative organization*

The Center has played a pivotal role in driving forward-thinking initiatives and fostering a culture of excellence in project delivery. They are setting the benchmark for workforce development across all sectors.



**Dr Dave Arthur**  
Director, Institute of Sport



*They work seamlessly with diverse teams*

The training and resources provided by the Center have been of the highest quality, leaving a lasting impact on our alumni learning experience and approach to the management of projects.



**Vikki Rowe**  
PMO, City of Sydney



*They aligned themselves with our goals*

It really was a true partnership, and their collaborative nature is very distinct from other project management providers. Without a doubt, it was the most popular training that had ever happened at the City of Sydney.



**Dr Proctor Nyemba**  
Founder, CIPMZ



*Our collaboration has been transformative*

We unreservedly recommend the Center for Project Innovation to any organization seeking to elevate its project management practices and embrace innovation in its operations.



**We train and certify  
project managers**

Join us  
<https://project.info>

