

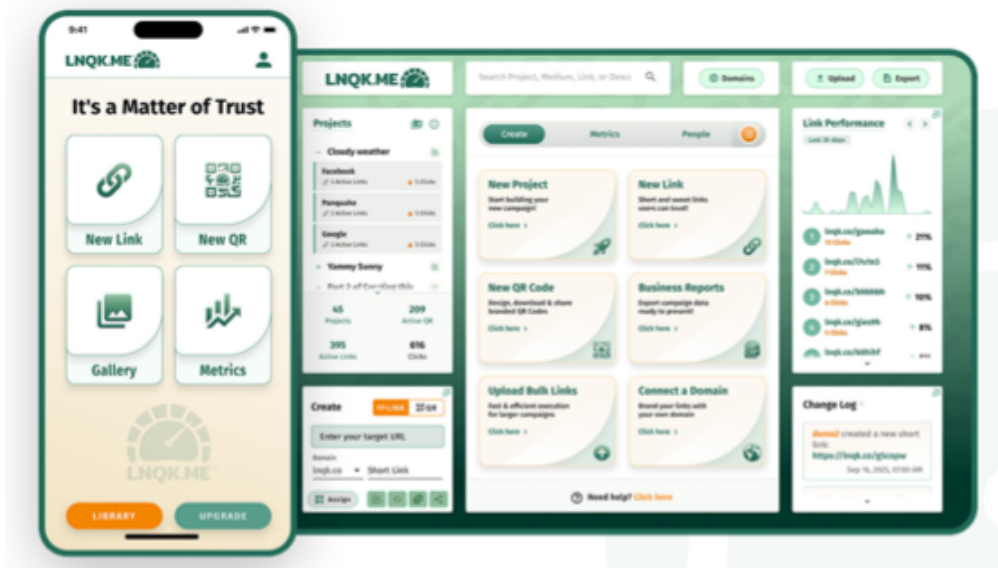
FOR IMMEDIATE RELEASE
Thursday December 4, 2025



Lnqk.Me RELEASED! Next-Gen Digital Marketing dashboard challenges the old order

The old ways of digital marketing are extremely invasive, expensive, unsafe and ugly. It's time for something new that people can fully trust.

Privacy-focused independent software development house [Talk Liberation](https://talkliberation.com) today launched the Beta version of their groundbreaking digital marketing solution Lnqk.Me at <https://lnqk.me>.



[Lnqk.Me](https://lnqk.me) is a collaborative, digital marketing and analytics platform for creating, branding and measuring the effectiveness of short links and QR codes.

The service helps vetted companies operating in an online environment to grow their business through increased marketing efficiency, while creating more secure digital assets.

All in a way which protects and respects the privacy of their audiences and communities, without depriving themselves of actionable metrics.

This delivers a big step up from older legacy dashboards.

Talk Liberation Chief Commercial Officer Rene de Wit said "We are thrilled to have begun onboarding pilot customers onto [Lnqk.Me](#). A rising tide of regulatory changes across the global technology sector is setting a clear trend towards user privacy and away from exploitation of user data. The fines being dished out for breaches are huge and so are the brand risks. [Lnqk.Me](#) provides a modern and compliant digital marketing experience that produces valuable and actionable metrics for businesses of all sizes, while protecting your audience, your brand and your bottom line."

Key features of [Lnqk.Me](#) include:

- o Customisable and intuitive interface for maximum project visibility while building successful campaigns faster - plan, schedule, execute and track campaigns seamlessly on mobile (Android and iOS) or desktop
- o Short Links and branded QR Codes for enhanced campaign effectiveness, growing brand recognition
- o Safer, trusted links encourage improved click-through rates and customer response
- o Comprehensive Analytics and Real-Time Metrics so digital marketing campaigns can be monitored in real-time: reports highlight what you should do more of (or less!)

Better functionality and better ethics - at a better price

[Lnqk.Me](#)'s unique pricing model is similarly innovative, turning away from the traditional digital marketing pricing model where high 'per click' charges can ruin the bottom line of an otherwise successful campaign. Lnqk.Me's fixed monthly subscription rates deliver enterprise grade features at entry level prices.

To become a [Lnqk.Me](#) pilot customer you can apply now [through the website](#) or email sales@talkliberation.com

BACKGROUND ON Talk Liberation:

'This is about people, not machines.' So begins the About Us page of Talk Liberation's [official website](#). Talk Liberation is a next generation software development house driven by the ethos that we all have a right to retain our privacy and control over our own data.

Talk Liberation started out as a group of volunteers and IT nerds frustrated at how Big Tech was abusing our data and using social media to turn us from customers into commodities. The company now has scores of talented team members working in more than a dozen countries on a variety of software projects at various stages of design, development, testing and delivery.

The launch of [Lnqk.Me](#) caps off a huge couple of years for Talk Liberation, whose first release was [Panquake Me](#), a FREE link shortening service that cleans links and archives the original source content all in one easy step. Other link shortening services can be used to track user activity and the activity of those they share links with. Panquake Me protects users and their networks.

In May this year, Talk Liberation announced that viral social media project Panquake was on an Alpha Test Net. Only four short months later, the project [progressed to the next phase](#), dubbed '*Panquake Lite*'. The platform has been in daily use since and is quickly moving forward towards its public Beta release.

On The Web



Official Website: <https://lnqk.me/>

Facebook Page: <https://www.facebook.com/profile.php?id=61566223861730>

Twitter Account: <https://twitter.com/LnqkMe>

Telegram Channel: <https://t.me/LnqkMe>

Substack Page: <https://talkliberation.substack.com>

MEDIA ENQUIRIES: media@talkliberation.com

PUBLIC ENQUIRIES: contact@talkliberation.com