# Matthew W. Thomas

Economist at Federal Trade Commission

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## Employment

**Federal Trade Commission**

Economist                                                                                                  *2023–Present*

## Education

**Northwestern University**

Ph.D. in Economics                                                                                        *2017–2023*

M.A. in Economics                                                                                          *2017–2018*

**Williams College**

B.A. in Mathematics and Economics                                                                          *2013–2017*

## Publications

**"Asymmetric All-Pay Auctions with Spillovers"** (with Maria Betto)

Theoretical Economics 2024

When opposing parties compete for a prize, the sunk effort players exert during the conflict can affect the value of the winner's reward. These *spillovers* can have substantial influence on the equilibrium behavior of participants in applications such as lobbying, warfare, labor tournaments, marketing, and R&D races. To understand this influence, we study a general class of asymmetric, two-player all-pay auctions where we allow for spillovers in each player's reward. The link between participants' efforts and rewards yields novel effects – in particular, players with higher costs and lower values than their opponent sometimes extract larger payoffs.

## Working Papers

**"Covert Discrimination and Self-promotion"**

Agents with similar skill may differ in their ability to self-promote. We consider the problem of a manager who uses an anonymous contest to extract effort from equally productive workers who differ in their ability to win the contest. In this setting, the manager would like to offer a larger prize to the weaker worker to increase competitiveness. However, this overt discrimination is forbidden by anonymity. Instead, the designer is limited to contests with *covert* discrimination: those which give the weaker player a larger prize only in equilibrium. If the prize is fixed, it is often possible to engage in covert discrimination against the stronger player to increase total output. However, full surplus extraction is not typically possible. So, the stronger player is better off than the weaker player despite the smaller prize. If the designer can endogenize the prize, full surplus extraction is possible in an all-pay auction as long as a single-crossing condition is met.

**"Free-Riding and Herding in OTC Markets"** (with Maria Betto)

Corporate bonds are traded in decentralized over-the-counter (OTC) markets which provide slower dissemination of information than equity markets. This causes players to "herd", i.e., copy the purchase and sale actions of other players. We build a stylized model of a market leader and follower to explain two empirical facts: herding is more prevalent in (1) more liquid markets and (2) in sales than in buys. In our model, herding is more prevalent in liquid markets because the leader changes the market price less when taking action. Because this change is always detrimental for the follower, increased liquidity reduces the cost of waiting for the leader's action. Herding is more prevalent in sales than buys because it is difficult to short sell in OTC markets. Therefore, any player who sells bought the asset in a previous period. When the leader buys, it reveals that it received a buy signal over a certain threshold. When the

leader sells, it demonstrates both that the leader received a strong sell signal and that the original buy signal was not that strong.

### "Regulation of Wages and Hours"

This paper studies the problem of a labor market regulator who knows that workers prefer to work fewer hours at their current wage, but lacks specific knowledge of production, labor disutility, and the bargaining protocol. We show that for a large class of bargaining protocols, moderate regulation (such as a small minimum wage) is counterproductive in that it results in hours that exceed the efficient quantity. We find that a combination of the minimum wage, overtime pay, and a cap on hours is optimal in a novel robust regulatory setting where the regulator has neither a prior nor exogenous bounds on model parameters.

### "Choice over Assessments" (with Maria Betto)

There are many settings where agents with differing types choose among assessments that attempt to measure these types. For example, students may take either the SAT or ACT. Bond issuers may choose between the three main rating agencies. Assessments that provide higher ratings are obviously preferable to all agents. Preferences over risk are less obvious. Intuitively, low types prefer less accurate assessments because they can benefit more from mistakes. High types prefer more accurate assessments because they benefit from an accurate description of their type. We propose a condition on the assessments that ensures agents will choose them in an assortative manner. If the assessments have only two scores, this condition implies Blackwell's informativeness criterion. However, this does not hold with three or more scores. When the assessments give the same unconditional distribution of scores, our condition implies the concordance order. We extend the analysis to repeated testing and mechanism design. We show that a principal can use menus of garbled assessments to improve the informativeness of high scores.

### "Contest Design with Interim Types"

A principal may know the interim distribution of agent types rather than the ex-ante distribution. For example, she may have information about types but not be permitted to discriminate due to anonymity or legal restrictions. This setting is rarely studied in mechanism design because full surplus extraction is trivial. However, this setting is frequently studied in contest design where functional form assumptions prevent trivial results. We model contest design as a general allocation rule without any functional form assumptions. Instead, we impose efficiency, the requirement that the entire prize budget must be allocated in response to any bid profile. This condition holds in all popular contest forms. We find that efficiency is sufficient to prevent full surplus extraction when there is only one marginal player. In the two-player case, the overall optimal contest is one of two popular models: an all-pay auction with bid caps when heterogeneity is low or a difference-form contest when heterogeneity is high.

## Presentations

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| Brazilian Econometric Society | *2024* |
| Southern Economic Association | *2024* |
| Society of Government Economists | *2024* |
| SAET Conference | *2024* |
| Rochester Institute of Technology | *2023* |
| Simon Business School | *2023* |
| University of Illinois Urbana-Champaign | *2023* |
| Federal Trade Commission | *2023* |
| Kellogg School of Management | *2022* |
| Northwestern University | *2022* |
| Conference on Contests: Theory and Evidence | *2021* |

## Refereeing

American Economic Review, Economics Letters, Journal of Law Economics and Organization, Journal of Mathematical Economics, Journal of Open Source Software, Journal of Public Economic Theory, Review

of Economic Design

## Fellowships & Awards

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| Dissertation Fellowship, Northwestern University | *2022* |
| Graduate Fellowship, Northwestern University | *2017* |
| Phi Beta Kappa, Williams College | *2017* |
| Maxima Cum Laude, Williams College | *2017* |
| Carl Van Duyne Prize in Economics, Williams College | *2016* |
| Sentinels Fellowship, Williams College | *2015* |

## Research Experience

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| Research Assistant, Ivan A. Canay, Northwestern | *2021–2023* |
| Research Assistant, Center for Economic Theory, Northwestern | *2020–2021* |
| Research Assistant, Matthew Gibson, Williams | *2015–2016* |

## Software

### Research Software Packages

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|---|---|
| All-Pay Auctions in Python (allpy) | *Source* |
| Approximate Randomization Tests in R (rART) | *Source* |
| Inference in Models Defined by Moment Inequalities | *Source* |
| Integral Equations (inteq) | *Source* |

### Other Software & Projects

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|---|---|
| ActivityPub Follow | *Source* |
| certbot-dns-bunny | *Source* |
| Crowdmark Labeler | *Source* |
| Econ Ipsum | *Source* |
| Hash Viewer | *Source* |
| Jekyll Citations | *Source* |
| Kellogg R Workshop Slides | *Source* |
| MathJaX Bookmarklet | *Source* |
| MWT's Mirrors | |
| MWT's Share | *Source* |
| Number Drop | *Source* |
| vTeX | *Source* |

## References

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