

# Optimization Problems

**Optimization** is the process of *maximizing* (making as large as possible) or *minimizing* (making as small as possible) a value according to some conditions.

## Examples

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Optimizing the use of your **money** might mean getting the most you can for the money you have.

Optimizing your use of **paint** might mean using the smallest amount of paint while still covering the surface.

Optimizing the use of your **time** might mean getting the most accomplished with the time you have available.

## A measurement example

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Suppose you have a rectangle with a perimeter of 16 units. What is the **maximum** area it could have? *Find the maximum area for a rectangle with perimeter 16 units. This is **optimizing the area**.*

What are all the different combinations of dimensions it could have?

Width ( $w$ )	Length ( $l$ )	Area ( $A$ )

What is the maximum area?

What shape gives the maximum area?

## Another example

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Suppose instead that you have a rectangle that has an area of 24 square units. Find the smallest perimeter the rectangle could have. *Find the minimum perimeter for a rectangle with area 24 units. This is **optimizing the perimeter**.*

What are all the different combinations of dimensions it could have?

Width ( $w$ )	Length ( $l$ )	Perimeter ( $P$ )

What is the minimum perimeter?

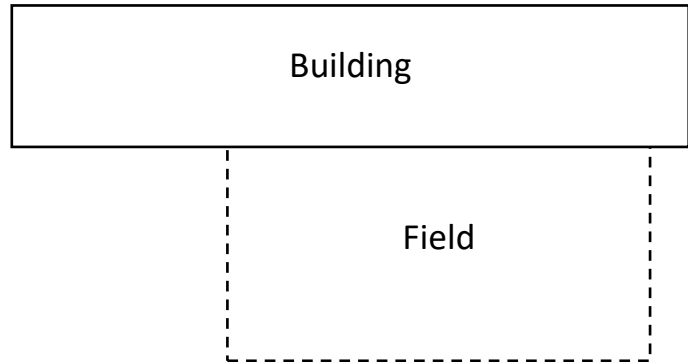
What shape gives the minimum perimeter?

What if the length and width were not integers?

## Yes, another example

Suppose a fence is being built alongside a building to surround a rectangular field. The field will only require fencing on three sides, since the building is a barrier on the fourth side.

If the total amount of fencing is 16 metres, what dimensions will maximize the area of the field?



Width ( $w$ )	Length ( $l$ )	Area ( $A$ )

## Stuff we noticed

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Given a fixed perimeter, the rectangle that maximizes area...

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Given a fixed area, the rectangle that minimizes perimeter...

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Given a fixed area, the rectangle that minimizes perimeter on three sides...

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Given a fixed perimeter on three sides, the rectangle that maximizes area...

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## Practice

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Find the maximum area for a rectangle with perimeter 169 m.

Find the minimum perimeter for a rectangle with area  $81 \text{ cm}^2$ .

Optimize the area for a rectangle with perimeter 1 km.

Find the smallest perimeter required to fence an area of  $200 \text{ m}^2$  on three sides.

Optimize the perimeter for a rectangle with area  $13 \text{ cm}^2$ .