



GDEVCON#7 PRESENTATION GUIDELINES

Information pack for anyone considering applying to
present at GDevCon#7

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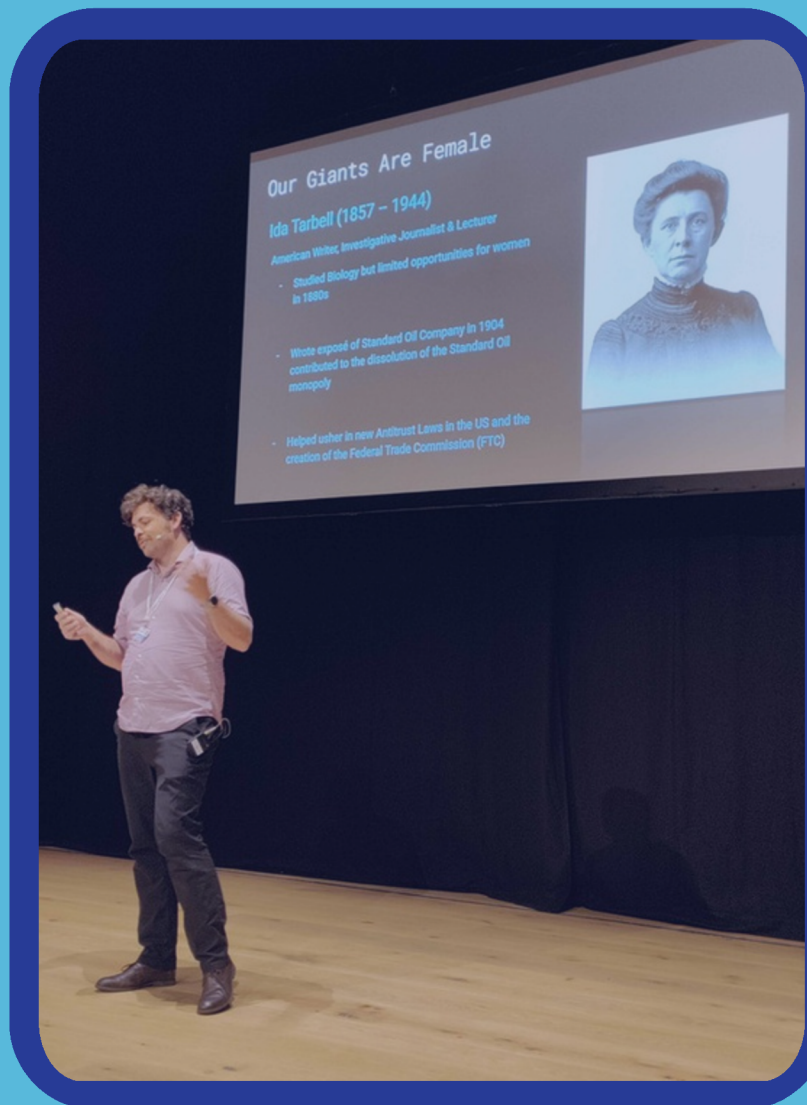
OUR PRESENTERS

Thank you for your interest in supporting GDevCon by considering presenting at our next event.

What's in it for you?

- Complimentary ticket* (guaranteed early bird priced ticket if unsuccessful)
- Professionally recorded/edited presentation shared on our YouTube channel
- Opportunity for supportive pre-event online session to develop presentation skills
- A relaxed and engaging environment for the enjoyment of you and the audience

*one ticket per presentation if multiple presenters or a panel



WHO IS YOUR AUDIENCE?

The event has a wide range of attendees, but the majority have more than 10 years of experience working with LabVIEW.

They come from a variety of different sectors including:

- Automotive
- Aerospace/Defence
- Energy
- Manufacturing
- Consulting – System Integration

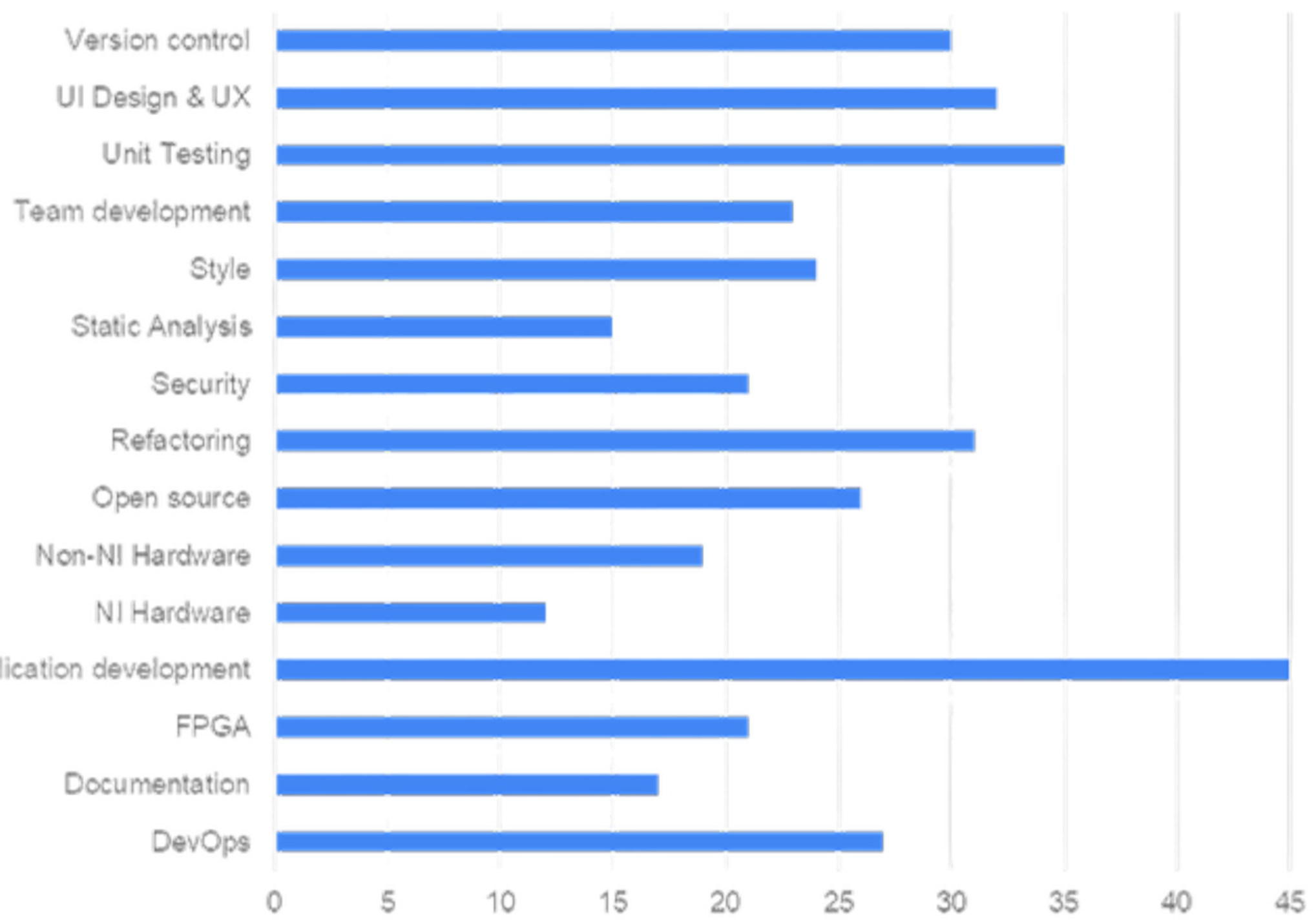
Most importantly you can be assured that your audience will be supportive and that they're interested in learning!

More information about last year's audience can be found in our Event Report - <https://bit.ly/GDevCon6EventReport>.



SOME INSPIRATION FROM FEEDBACK

This is information taken from our GDevCon#6 event feedback form. You can also review all previous presentations on our YouTube channel - <http://bit.ly/GDevConYT>.



- Additional topics included:
- Performance
 - Design patterns - specifically architecture patterns
 - High speed FPGA and FPGA control systems
 - Building businesses around a LabVIEW and NI ecosystem
 - The use of AI and the ability of LabVIEW to 'deal' with it



SHORTER PRESENTATIONS

For some subjects, you might be able to cover the content in a shorter period. 15 minutes, is our shorter presentation length. Great for nuggets of useful information or to follow up on previous presentation topics. Please note there will be no opportunity for questions as part of this presentation type. These should be taken in the next available break.

This slot is perfect for those new to presenting but want to participate in our brilliant event.

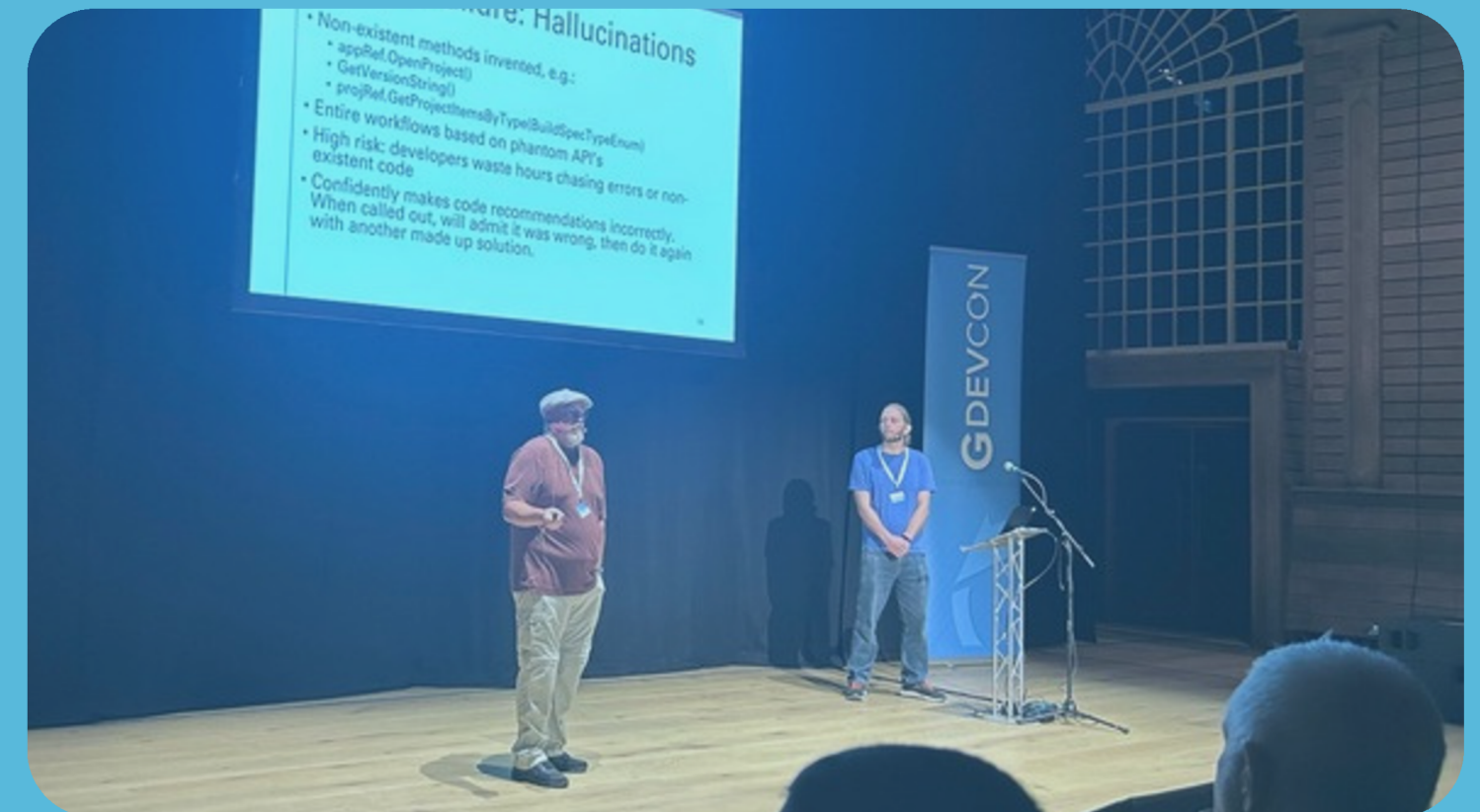
STANDARD PRESENTATION

Our standard presentations are 30 minutes in length, this time must include questions from the audience.

This can be a single or multiple presenter, we have also had some great panel presentations in previous years.

LONGER PRESENTATIONS

The team are not against presentations which don't fit inside 30 minutes, however you will need to heavily justify this within your submission. Don't let this put you off, we are open to everything!



THE SUBMISSION PROCESS

Step 1

Put together your fantastic ideas and develop your title and abstract. The abstract is key in the selection process so make it clear (and interesting).

Step 2

Go to <https://bit.ly/G7Pres> and complete the information requested.

Step 3

Wait for a confirmation email to advise your submission has been received. If you don't get this it hasn't worked!

Step 4

Await confirmation from the team whether your submission has been successful. This can take up to two weeks after the closing date.



SUBMIT NOW

WHAT WE LIKE

- Presentations on a subject you are enthusiastic about (this tends to make them much more engaging).
- Subjects which help LabVIEW developers in a practical fashion or help them innovate on their processes.
- Ideas to be aimed at intermediate (CLD) developers and higher.



WE ADVISE YOU AVOID

- Using the opportunity for self-promotion and marketing. We are a technical conference.
- Making it accessible or useful only to those who have purchased 3rd party toolkits.
- Recycled presentations: we want to see original content (but do use local user groups for a practice)

WORDS OF WARNING

Abstracts that are deemed to fall foul of our editorial policy (see content earlier in this document) will either be rejected, or the team will tend not to vote for it. You will be informed prior to voting if changes are requested. We want to help, so talk to us.

Some observations from previous years:

- Useful pragmatic small-scope abstracts did well.
- If a single company submits multiple presentations on a similar subject they are less likely to get through the final round of voting. Most of the team will vote for one type of presentation and any similar presentations will suffer.
- Presentations that are similar to previous years are likely to not get as many votes, unless it is a subject that still needs expanding.
- Keep abstracts concise, longer content tends not to get the same attention as something more specific.



THE SELECTION PROCESS

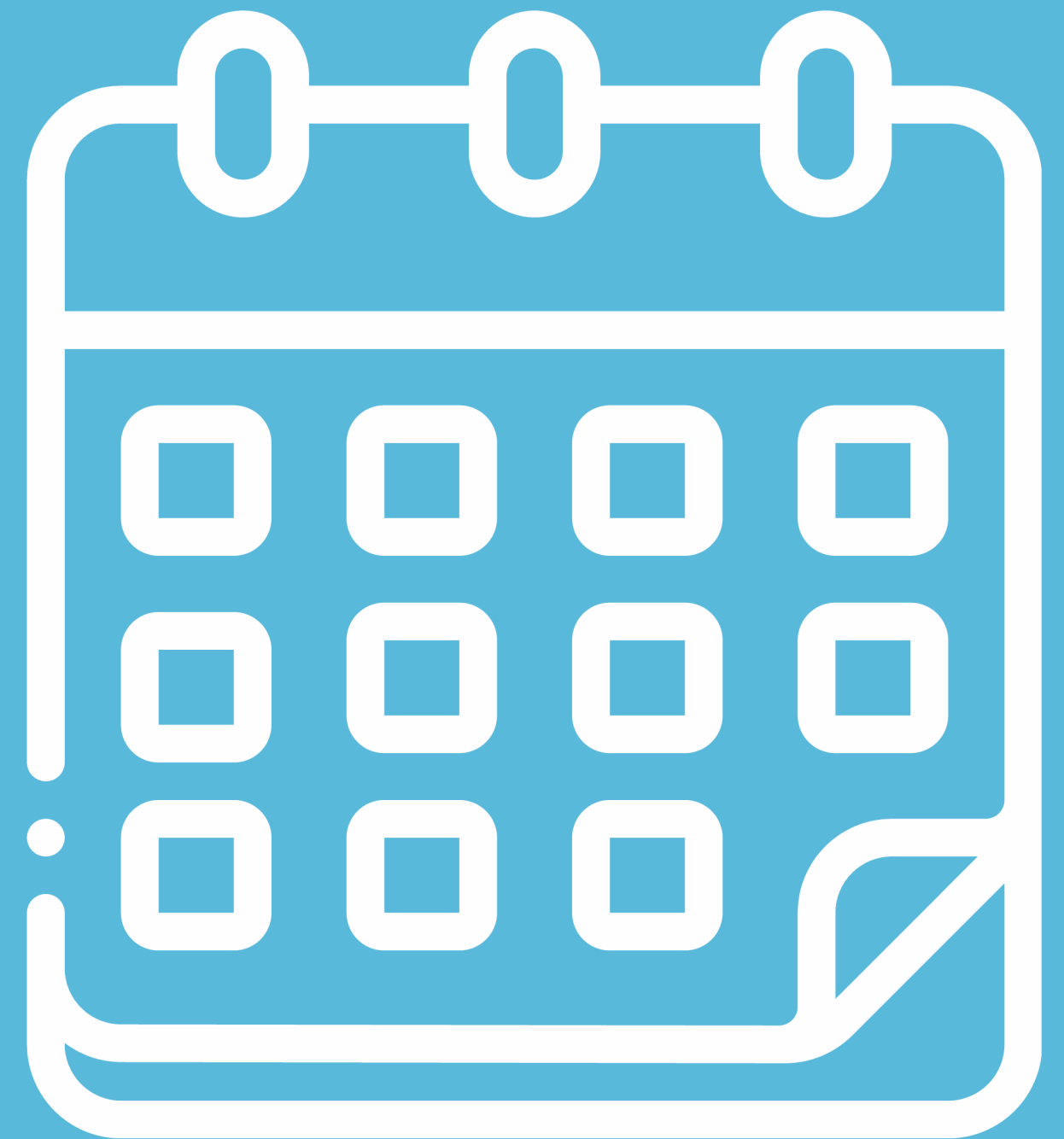
Once submissions close on 17 May, the team will be provided with key pieces of information from your submission including:

- Title
- Abstract
- Length of presentation

The process is anonymous (as far as we can make it), only Jenny has access to the submission platform with personal details.

This information will be reviewed and a voting system used to select presentations that fit with our guidelines and feedback from previous events.

This process can take up to two weeks.





THANK YOU

We know how much time it takes to put your ideas together, so thank you for your interest in presenting at GDevCon!

If you have any questions please don't hesitate to get in touch.

 www.gdevcon.com