



Appalachian Regional Commission

CABIN Summit – March 9, 2020

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www.arc.gov

Appalachian Region



- 13 states
- 420 counties
- 205,000 square miles
- 25 million people
- 73 local development districts

Appalachian Regional Commission



ARC VISION STATEMENT

Appalachia is a region of great opportunity that will achieve socioeconomic parity with the nation

ARC MISSION STATEMENT

To innovate, partner and invest to build community capacity and strengthen economic growth in Appalachia

What Does ARC Do?



CREATE ECONOMIC OPPORTUNITIES



DEVELOP A READY WORKFORCE



BUILD CRITICAL INFRASTRUCTURE



CULTIVATE NATURAL AND CULTURAL ASSETS



FOSTER LEADERSHIP AND COMMUNITY CAPACITY



ARC Investments, Fiscal Year 2019



- Invested **\$177 million**
- **482** economic development projects
- Will create or retain more than **17,300 jobs**
- Will train more than **51,000 students, workers, and leaders**
- Attracted an additional **\$247 million** in project funding
- Leveraged **\$543 million** in non-project private investment (LPI)

ARC Structure

Local

- Local Development Districts (LDDs)
- Local municipalities, counties, non-profit organizations



State

- 13 Governors and their Alternates
- States' Co-Chair: Mike DeWine
- State Program Managers



Federal

- Federal Co-Chair: Tim Thomas
- Federal priorities and initiatives
- Final say on awards

POWER Program

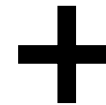
Partnerships for Opportunity, Workforce and Economic Revitalization (POWER)

 Coal mining

 Coal-fired power generation

 Related transportation, logistics, and supply chain businesses

Implementation



Technical Assistance



POWER Objectives



Economic Diversification



Job Creation



Capital Investment



Workforce Development and
Reemployment

ARC POWER Program

\$195M+

INVESTED IN

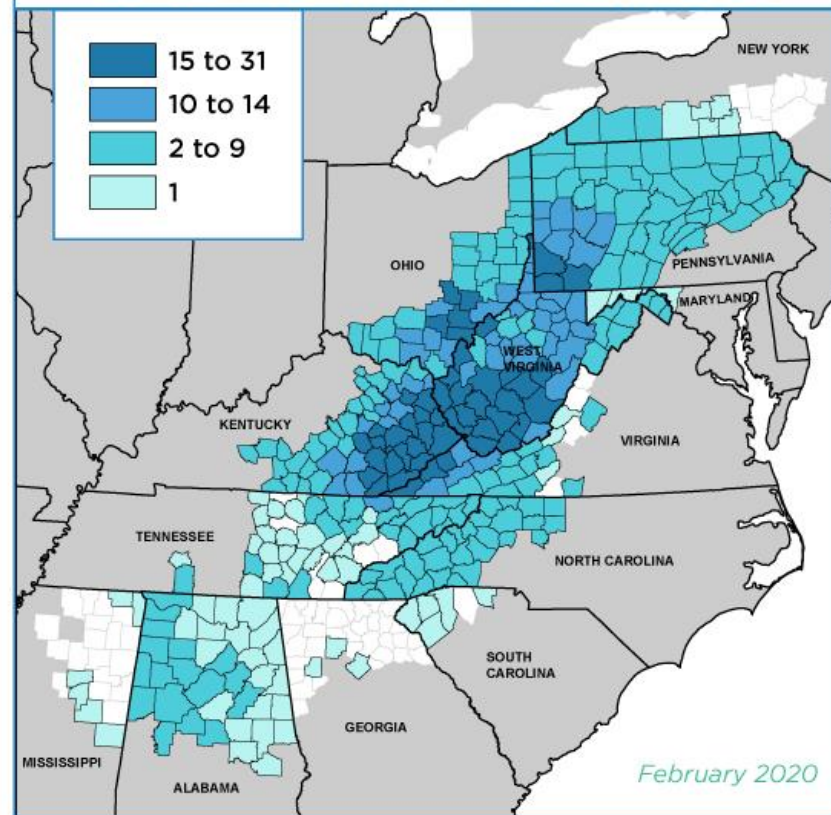
242

PROJECTS TOUCHING

350

COAL-IMPACTED
COMMUNITIES.

ARC POWER INITIATIVE PROJECTS PER COUNTY
CUMULATIVE THROUGH FEBRUARY 2020



THESE INVESTMENTS
ARE PROJECTED TO
CREATE/RETAIN

23K+

JOBS

AND LEVERAGE

900M+

IN PRIVATE INVESTMENT
INTO APPALACHIA'S
ECONOMY.



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ARC and Brownfields

Remediation -
EPA



Repurposing -
ARC

- Planning and assessment
- Environmental testing
- Cleanup



- Feasibility analysis
- Infrastructure
- Redevelopment



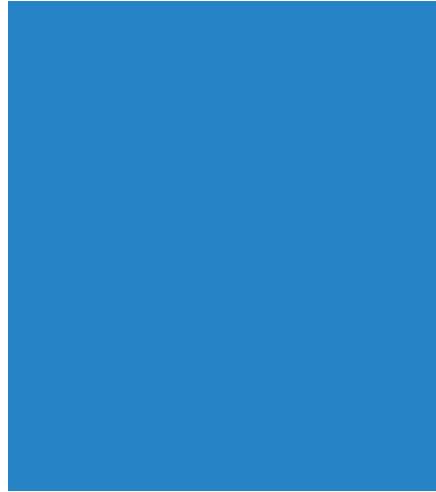


Broyhill Plant Site (Lenoir, NC)

- **Grantee:** City of Lenoir
- **ARC Grant:** \$300,000 (Apr 2019)
- **Total Project Budget:** \$768,000
- **Site:** 15-acre site was home to furniture plant for over 100 years.

The plant was purchased by a private entity and demoed for scrap value in 2009 and subsequently abandoned.

City took ownership in 2014.



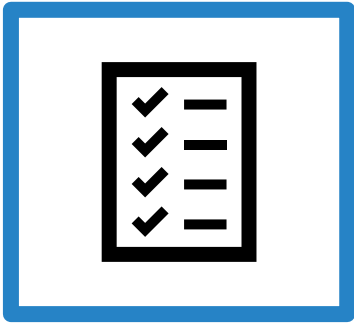
Broyhill Plant Site (Lenoir, NC)

- **Problem:** Phase II ESA could not be completed because demolition rubble obstructed access to suspected contaminated soil.

EPA programs do not target solid waste removal and disposal.

- **Project:** Remove and dispose of debris, complete Phase II ESA, and execute a Brownfield Agreement.
- **End Goal:** Market site for industrial redevelopment, create jobs





Downtown Appalachia Redevelopment Initiative

Grantee: Natural Capital Investment Fund (NCIF)

Partner: West Virginia Brownfields Assistance Center at WVU

ARC Grant: \$1,370,000 (2018 POWER grant)

Total Project Budget: \$4,715,000

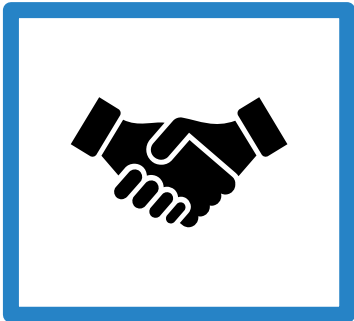
Purpose: Offer a comprehensive suite of programs and funding to advance catalytic CRE projects and provide technical assistance to property owners

Target communities: WV downtowns with market opportunity and community capacity to support development

Eligible participants: for-profit and nonprofit CRE building owners, developers, and anchor tenants

Products/Services:

- hands-on project development assistance
- targeted technical assistance (TA): training, consulting, financial assistance w/ predevelopment services
- predevelopment, construction, and permanent financing

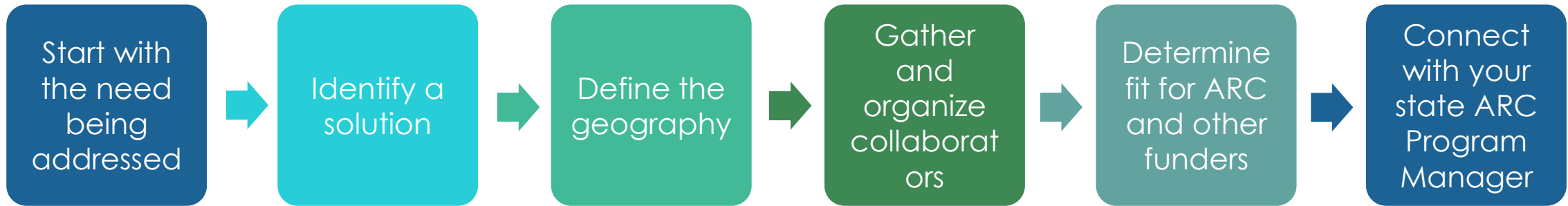




Elk City warehouse (Charleston, WV)

- **Project Type:** light industrial (wood products manufacturing)
- **Total Project Budget:** \$300,000
- **Impact:** historic district revitalization; job training; wealth creation
- **Developer:** Bullock Properties (small, local, private)
- **Technical Assistance:** financial assistance w/environmental site assessment

Where to Start?



Pro-Tip: Reach out to your ARC State Program Manager

<https://www.arc.gov/about/stateprogrammanagers.asp>

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Questions?



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