

Simple & Elegant Documentation

Hi there! Thank you once again for purchasing Simple & Elegant Theme.

While installing the item or using it, if you need any help, please open a support question at withemes.ticksy.com

Once purchased Simple & Elegant, you'll get Visual Composer free and Slider Revolution free. If you're not familiar with these plugins, please follow their documentations:

[Visual Composer Documentation](#)

[Slider Revolution Documentation](#)

Install Theme

Before installing Simple & Elegant theme, you have to install WordPress. To install WordPress, please check this codex page: https://codex.wordpress.org/Installing_WordPress

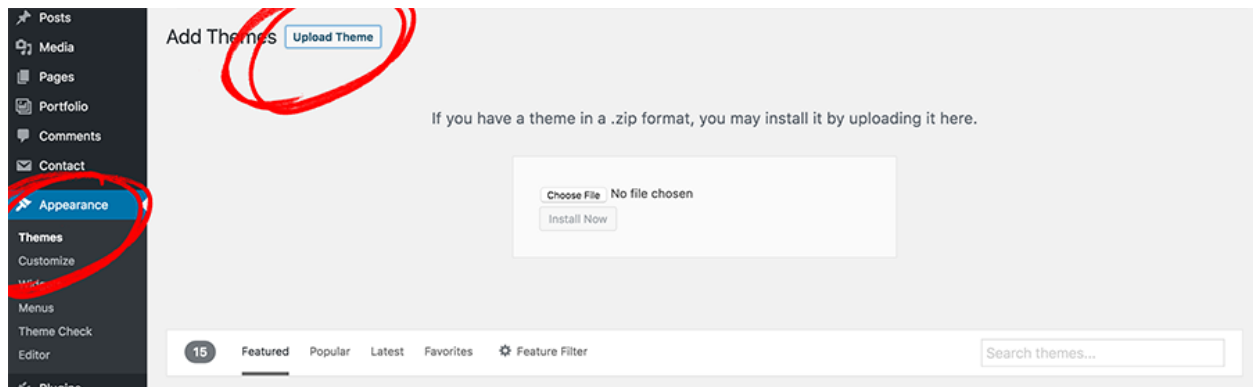
There's two ways installing Simple & Elegant theme. If you got stylesheet missing issue during installing process, please check [this article](#).

Method 1: Install Simple & Elegant Theme from WP backend.

We suppose that you've logged into your WP backend.

Step 1: Go to Dashboard > Appearance > Themes

Step 2: Click "Add New" then click "Upload Theme"



Step 3: Upload **simple-elegant.zip** file then click "Activate". Note that, if you download package was **Simple - Elegant v2.1.zip**, you need to unzip this package to get **simple-elegant.zip** file. That's the actual theme file.

Step 4: Go to **Appearance > Install Plugins** to install necessary plugins. Note that, *Visual Composer* and *(Simple & Elegant) Addons* are mandatory.

You should install *(Simple & Elegant) Portfolio* if you want to have portfolio on your site. You should install [WooCommerce plugin](#) if you wish to setup a shop.

Method 2: Install Simple & Elegant Theme via FTP.

We suppose that you have knowledge about FTP. File Zilla is a free FTP software you can [learn more about it here](#).

Step 1: Unzip your download package from ThemeForest. If you don't see a folder "simple-elegant", please continue to unzip file "simple-elegant.zip", you'll get a folder naming "simple-elegant".

Step 2: Upload folder *simple-elegant* to ROOT_FOLDER/wp-content/themes/ directory on your server and wait for uploading process completed.

Step 3: Go to *Dashboard > Appearance > Themes*, you'll see Simple & Elegant theme there. Click activate the theme.

Step 4: Go to *Appearance > Install Plugins* to install necessary plugins. Note that, *Visual Composer* and *(Simple & Elegant) Addons* are mandatory.

You should install *(Simple & Elegant) Portfolio* if you want to have portfolio on your site. You should install [WooCommerce plugin](#) if you wish to setup a shop.

Common Installing Issues

Theme is missing the style.css stylesheet error: Please check [this article](#)

Can not upload... If you install Simple & Elegant via method 1 (uploading from backend), you may get this issue because of your server upload limit. You can check your server upload limit by go to *Dashboard > Media > Add New*, you'll see a small text at the bottom "Maximum upload file size: xx MB". simple-elegant.zip file is **16MB** size so if your server upload file size smaller than this number (default is 8MB for almost hosting), please ask your hosting provider to increase this number to at least **32MB**.

Quick Setup (same as demo)

Step 1: Install Simple & Elegant theme. If you've done, move to step 2.

Step 2: Install all required plugins in *Dashboard > Appearance > Install Plugins*. **Otherwise, your portfolio won't be imported.**

If you are setting up an eCommerce website, please install [WooCommerce](#) plugin. Simple & Elegant works perfectly with that plugin

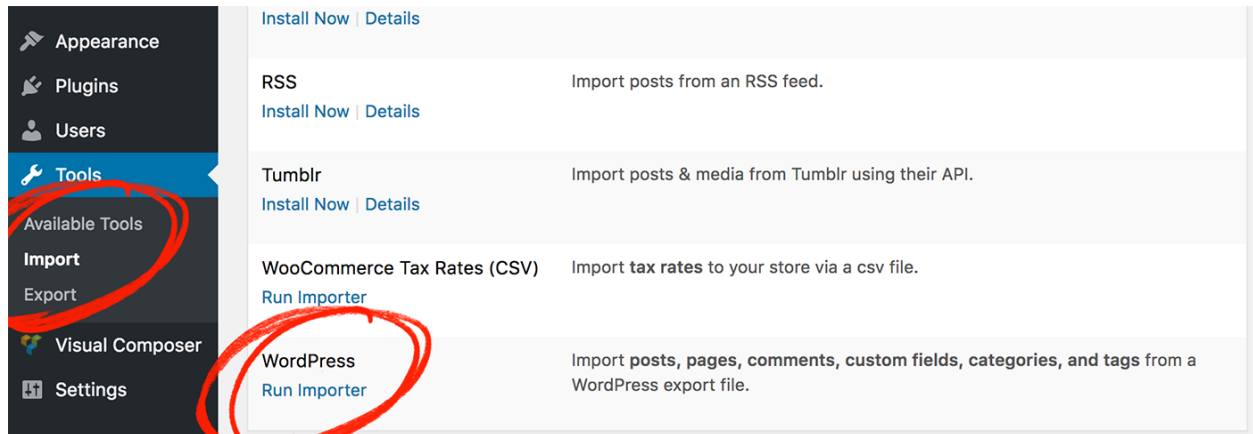
Step 3: Go to *Dashboard > Appearance > Import Demo Data* and select the demo you want to import. Wait from 5 - 15 minutes. Our server & images are located in USA. You can check the import process is working or not by **opening a new tab** and go to *Dashboard > Media* to see new images are added to your site.

The screenshot displays the WordPress dashboard interface. On the left is a dark sidebar menu with various options. The 'Appearance' menu is expanded, and 'Import Demo Data' is highlighted with a red circle. In the main content area, a dialog box titled 'Choose which demo you want to import:' is shown. It features a dropdown menu with 'Main Demo' selected, also circled in red. Below this is an 'Import preview:' section showing a preview of the 'SIMPLE & ELEGANT' theme website. At the bottom of the dialog, an 'Import Demo Data' button is circled in red.

There's a notice when importing process has been completed.

BACKUP: It's rare by possible. If your server is not strong enough or there're some issues during importing process that your sample data can be imported by single-click, please use following methods:

Step 3b: Go to *Dashboard > Tools > Import* and click to “WordPress” link (the last option) to install WordPress Importer.



Step 4b: Click to “Run Importer” and upload **demo.xml** file from your theme package. There're 3 demos and there're 3 xml files. They're located in **/simple-elegant/inc/demos/** directory.

Then click to “Upload and run importer”. Check to “Download and import file attachments”. Wait until the imported completed the importing process. It takes about 2 minutes – 15 minutes depending on your server connection.

Do not forget to check to “*Download and import file attachments*”

Import WordPress

Assign Authors

To make it easier for you to edit and save the imported content, you may want to reassign the author entries as `admin` s entries.

If a new user is created by WordPress, a new password will be randomly generated and the new user

1. Import author: **Eliza (admin)**

or create new user with login name:

or assign posts to an existing user:

Import Attachments

Download and import file attachments

Step 5b: Go to *Dashboard > Settings > Reading* to setup your homepage as “Home” and blog page as “Blog”.

The image shows the WordPress dashboard settings for the 'Reading' section. The left sidebar contains various menu items, with 'Reading' highlighted in blue and circled in red. The main content area is titled 'Front page displays' and includes the following settings:

- Front page displays:** A [static page](#) (select below). This option is circled in red. Below it, 'Front page:' is set to 'Home' and 'Posts page:' is set to 'Blog'.
- Blog pages show at most:** 10 posts.
- Syndication feeds show the most recent:** 5 items.
- For each article in a feed, show:** Full text, Summary.
- Search Engine Visibility:** Discourage search engines from indexing this site. Below this is the text: *It is up to search engines to honor this request.*

A blue 'Save Changes' button is located at the bottom of the settings area.

Step 6b: Go to *Dashboard > Appearance > Menus* to setup menu locations. Please assign menus to right positions:

- Primary -> Primary Menu
- Topbar -> Topbar

3 Columns *sub item*
Custom Link ▼

Single Product *sub item*
Product ▼

Menu Settings

Auto add pages Automatically add new top-level pages to this menu

Display location

- Topbar Menu (Currently set to: Topbar)
- Primary Menu
- Footer Menu (Currently set to: Footer Menu)

Step 7: Go to *Dashboard > Slider Revolution* and click to “Import Slider”. Please select to import the sample slider from your download package. Each demo has its own slider need to be imported.

- **Main Demo:** main-slider.zip, main-small-slider.zip, main-shop-slider.zip
- **Photography Demo:** photography.zip
- **DIY Demo:** diy.zip



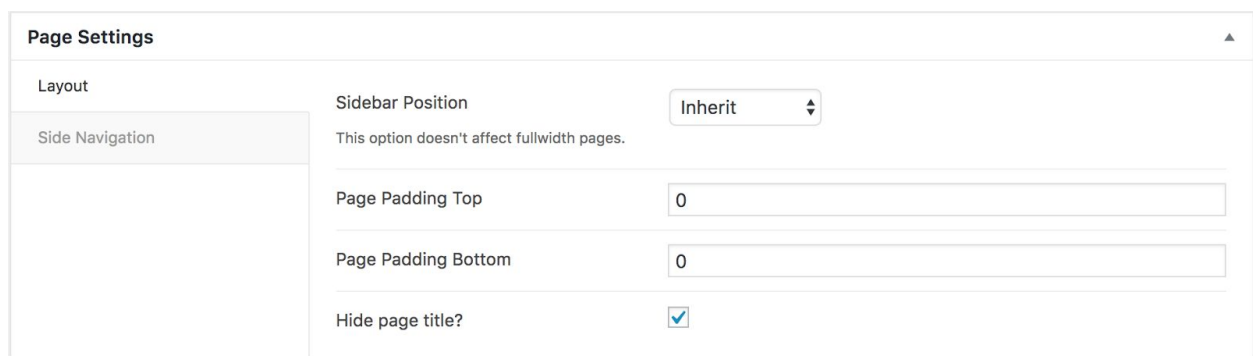
Step 8: Go to *Dashboard > Appearance > Widgets* to setup your footer widgets yourself and *Dashboard > Appearance > Customize* to customize the site’s look.

Setup Homepage

To setup frontpage, please follow steps:

Step 1: Create a page, says Sample Page and fill it with content using Visual Composer. If you're not familiar with Visual Composer, you can back to step "Quick Setup" to import dummy data then edit them.

Step 2: Scroll down below the editor area, you'll see Page Options area. Check to all necessary options.



| Page Settings | |
|-----------------|--|
| Layout | Sidebar Position: Inherit |
| Side Navigation | This option doesn't affect fullwidth pages. |
| | Page Padding Top: 0 |
| | Page Padding Bottom: 0 |
| | Hide page title? <input checked="" type="checkbox"/> |

Step 3: Go to *Dashboard > Settings > Reading* to set the page created as front page.

Pages

Portfolio

Comments 2

Contact

WooCommerce

Products

Appearance

Plugins

Users

Tools

Visual Composer

Settings

General

Writing

Reading

Discussion

Media

Permalinks

Imagify

Front page displays

Your latest posts

A [static page](#) (select below)

Front page: Home

Posts page: Blog

Blog pages show at most 10 posts

Syndication feeds show the most recent 5 items

For each article in a feed, show

Full text

Summary

Search Engine Visibility

Discourage search engines from indexing this site

It is up to search engines to honor this request.

Save Changes

All done!

Simple & Elegant comes with various homepage demos, you can select if you import dummy data.

Setup About/Contact pages

Just create a new page naming About, Contact... then fill them with content using Visual Composer.

You can import dummy data to use About/Contact template from the theme.

Setup Blog Page

Step 1: Create a new page, namely Blog, Journal, News etc. After creating that page, you can scroll down below editor area to setup some settings for that page (padding, title visibility...)

Step 2: Go to *Dashboard > Settings > Reading* to set that page as blog page. Here you can also control how many posts appearing on your blog

Step 3: Go to *Dashboard > Appearance > Customize > Blog* to setup blog layout, style... for your blog. You can setup one of following layouts for your blog

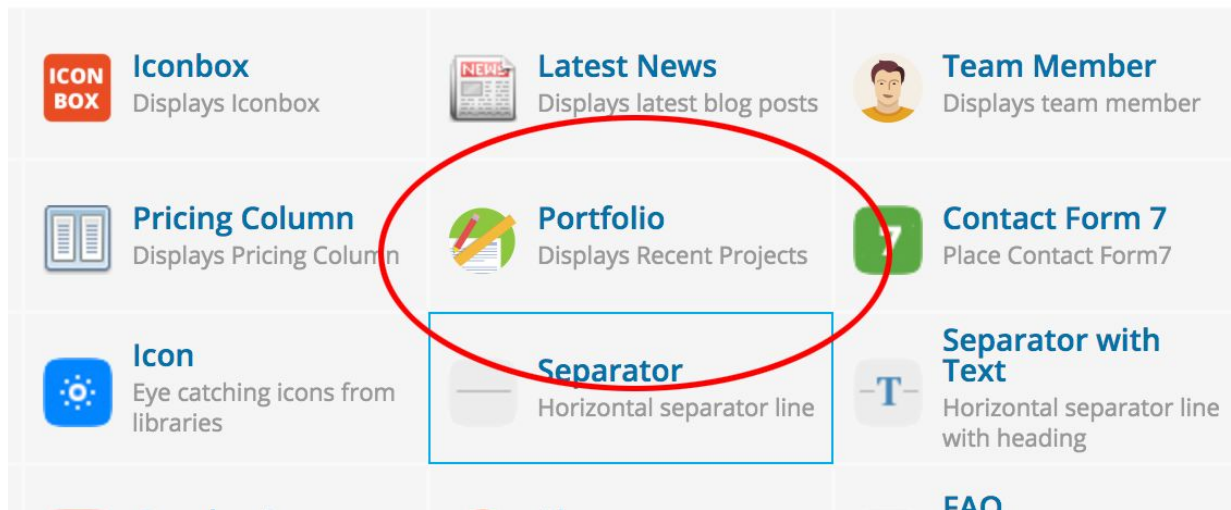
- Standard Posts
- Grid Layout
- List Layout

Note that these options can be setup separately for main blog and archive posts.

Setup Portfolio Page

Step 1: Create a new page, namely My Portfolio, Works etc. After creating that page, you can scroll down below editor area to setup some settings for that page (padding, title visibility...)

Step 2: Add “Portfolio” to your page using Visual Composer



Step 3: Click to *Dashboard > Portfolio > Add Projects* to create new projects. These projects will appear in your Portfolio page.

Setup Shop Page

Step 1: Make sure that you've installed [WooCommerce plugin](#). If you haven't done yet, please download and install that plugin.

Step 2: Follow [WooCommerce documentation](#) to setup pages.

Step 3: Go to *Customize > WooCommerce* to customize something in your shop.

Setup Social Profiles

Go to *Dashboard > Customize > Social* to setup Facebook, Twitter, Pinterest... urls.

With Simple & Elegant, you can enable social profiles in two positions:

- **Topbar:** By go to *Customize > Header* and enable/disable it
- **Footer Bottom:** By to go *Customize > Footer* to enable/disable it.

Site Style & Typography

Theme styling includes accent color, text color, background...

Typography includes setting up body font, heading font and their sizes.

With Simple & Elegant, you can setup Google font, Typekit font or any third-party font service as well as your own uploaded font.

1/ Google Font

1/ Google Font is straightforward in Customizer > Typography.

2/ Typekit Font

To setup other types, you'll need 2 factors: Font Name & Font Script.

The code provided by Typekit is something like this:

```
<script src="//use.typekit.net/xxxxxxx.js"></script>
<script>try{Typekit.load();}catch(e){}</script>
```

Please copy & paste that code to Typography > Head Code.

After that, you can specify font name in option "Custom Font Name" below Google Font selection.

3/ Self-hosted font (Font you upload)

Upload your font to your server (maybe not by Wordpress uploader but FTP, some system doesn't allow to upload font via Wordpress), you get <http://yourdomain.com/FONT-NAME.ttf>

Enter your "FONT-NAME" to "custom font name" field.

Go to Customizer > Typography > Head Code and copy this code into the field

```
<style type="text/css">@font-face { font-family: FONT-NAME; src:
url(http://yourdomain.com/FONT-NAME.ttf); }</style>
```

Translate your theme

Simple & Elegant includes **simple-elegant.pot** file in */wp-content/themes/simple-elegant/languages/* directory. Open it with some Translation software, say POEdit. Translate all words you need and save 2 files *po and *mo as suitable names. For example, if you want to translate to Germany, save your files as de_DE.po and de_DE.mo. See [Installing WordPress In Your Language](#) for more details about file name.

Open file wp-config.php in your WordPress root folder and looking for the line **define('WPLANG', '');** Replace " " by the language you want. See [Installing WordPress in Your Language](#) for more details.

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Example: If your language you want to translate was French. Following these steps:

Step 1: Open file *wp-config.php* in your WordPress root folder. You need FTP Software or some file manager to do this.

Step 2: Look for the line **define('WPLANG', '');** and rewrite as **define('WPLANG', 'fr_FR');** If your language is German, It should be **define('WPLANG', 'de_DE');**

Step 3: In to your theme, rename *simple-elegant.pot* to *fr_FR.pot*

Step 4: Open fr_FR.pot with POEdit and start editing, then save files as fr_FR.po and fr_FR.mo in the same folder *simple-elegant/languages*.

Support and Updates

Thank you once again for purchasing Simple & Elegant. If you have any issue while using the item, you can access <https://withemes.ticksy.com/> to open a support ticket. We'll present and resolve them shortly.

Update Theme

To update the theme manually, please download the latest version of Simple & Elegant at [Download page](#).

If you wanna update the item with single click from backend, you have to install Envato Wordpress Toolkit plugin. You can [download it here](#).

Please follow [this article](#) to enter Envato username & API key.