



Canadian Fertility and Andrology Society
Société canadienne de fertilité et d'andrologie

Canadian Fertility and Andrology Society Policy No. B-045

Policy Regarding the Use of the CFAS Logo

Organization:	Canadian Fertility and Andrology Society
Policy:	Policy Regarding the Use of the CFAS Logo
Created on:	February 2019
Revised on:	January 2023

SECTION 1. PURPOSE

The purpose of this policy is to outline the appropriate use of the Canadian Fertility and Andrology Society (CFAS) logo.

SECTION 2. BACKGROUND

The CFAS logo is the property of the CFAS. Its use by any third party including, without limitation, a member, sponsor, or exhibitor, may imply CFAS support or endorsement for particular activities, programs, or organisations. In addition, the misrepresentation and use of the CFAS logo is misleading to the public.

SECTION 3. POLICY

CFAS Policy Regarding the Use of the CFAS Logo

3.1 Use of the CFAS logo by third parties

The CFAS logo may not be used in any format by any third party without express written permission from the CFAS.

3.1.1 Notice of permission granted

In the event that permission is given for a specific use of the CFAS logo, the third-party receiving permission will receive a letter from the Chief Executive Officer of the CFAS specifying the limitation of use of the logo as detailed within the original application for use.

All decisions related to the use of the logo will be assessed by the Chief Executive Officer in accordance with policies determined by the Board of the CFAS.

3.1.2. Unauthorized use of the CFAS logo

Any unauthorized use of the CFAS logo constitutes copyright infringement in violation of Canada's copyright laws and will result in CFAS demanding that the logo be removed immediately. The CFAS will



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then periodically monitor all related websites and social media accounts, and any further infraction of the use of intellectual property or improper characterization of the relationship between the third party and the CFAS will be met with legal action.

The foregoing applies to the CFAS logo, the CFAS Compliant Seal, and any other CFAS logo in use.

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