



Not Just
ANOTHER
Academy





CDA ACADEMY AMBASSADORS MEET



Unmatched
PLACEMENTS



INDIA'S BEST | **LIVE ONLINE**
Digital Marketing Program



TIMES OF CDA

Grow
ahead
Ambassadors



Talk
&
TAKE

Thoughtful
THURSDAY



CDA ACADEMY AMBASSADORS MEET



A bi-annual flagship event celebrating CDA Ambassadors, where top creators and marketers showcase their best work, interact with industry guests, and receive awards for excellence.



QCDA

'Talks'



Monthly podcast featuring industry experts sharing insights, experiences, and updates from the digital ecosystem.
Published on YouTube and shared internally.



Unmatched PLACEMENTS



AMEEN KOYA
PLACED AT
firstcry



ASHRAF P K
PLACED AT
amazon



FIDA SHARIN
PLACED AT
Emirates NBD

A placement-driven initiative showcasing CDA's record-breaking results - 3000+ placements through a dedicated placement wing.



OUT of Syllabus



Exclusive expert sessions where agency professionals share real project experiences and lessons learned beyond classroom theory.



CDA Reweek



A weekly digital marketing recap series published on Instagram and YouTube covering the latest industry updates.



Speakup



Interactive communicative english and confidence-building sessions designed to improve communication and interview readiness through real-time tasks and role plays.



INDIA'S BEST

LIVE ONLINE

Digital Marketing Program



Flexible, live training for career-switchers, professionals, and homemakers - ensuring equal placement success as offline learners.





Short-form content featuring ambassador success stories, highlighting their journey and transformation from learners to professionals.





PERFORMER AWARDS

Award Winning Digital Marketers



CDA's signature recognition program rewarding excellence across digital marketing and creative domains.



TIMES OF CDA



A monthly newsletter documenting achievements, milestones, and highlights across CDA centers and departments.



Thoughtful THURSDAY

A weekly knowledge-sharing initiative for ambassadors featuring best practices, playbooks, and case studies.

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CDA
Creating Digital Aspirants

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Grow ahead

Ambassadors

Live Sunday sessions discussing emerging digital trends, global opportunities, and ambassador-requested topics.

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Exclusively for CDA Ambassadors

Grow ahead Ambassadors

MARKETING in the Age of AI: Crafting Magic with Prompts & Tools

NAZNIN K
Certified AI prompt Engineer

Sunday, 20th April
11:00 AM
zoom

REGISTER NOW >



Exclusively for CDA Learners & Ambassadors

Grow ahead Ambassadors

AKHIL JIJO

Growth Marketing Expert
Founder - Collabo Digital & Shespace India

Saturday, 28th Sept
11:00 AM
@ CDA, Kochi



Grow ahead Ambassadors

Importance of Conversion Rate Optimization

FAHEEM M
Head of Agency - ConversionAB | CRO for E commerce



Talk & Take

A casual chit-chat space for digital marketers. Ambassadors come together to talk about how they handled tough projects, what worked, what didn't, and how they turned challenges into successful campaigns. It's not topic-based; it's more about real stories, fun debates, and open conversations that keep everyone connected and learning from each other.





CDA Academy presents its flagship Pitch Event,
Exclusive to ambassadors and learners with intent.

Solo dreamers or teams of five may apply,
To pitch real business ideas where decision-makers decide.

Selected founders present to an expert panel,
Shortlisted teams take the stage for a final live debut.

The journey is free, but the rewards are real
₹1,00,000 for the best pitch, runners-up win ₹50,000 each.

