



Cloud4Wi for museums & performing arts centers

Provide completely immersive visitor experiences

Overview

In the museums industry, creating unforgettable experiences is essential to attracting and retaining visitors. The most successful museums are those that offer more than just the main visit—they need to deliver personalized and immersive experiences that resonate with each visitor.

This is where Cloud4Wi comes in.

Cloud4Wi empowers museums to elevate visitor experiences through personalized, data-driven interactions. By leveraging location data and services, venues gain insights into visitor behavior, enabling tailored services, offers, and communications. From seamless connectivity to targeted promotions, Cloud4Wi creates memorable experiences that keep guests returning.



Benefits



Data compliance

Collect visitor data with confidence, maintaining their trust and avoiding costly lawsuits



Powered mobile app

Integrate our WiFi mobile SDK and provide seamless in-app services, even without cellular coverage



Centralized management

Manage your WiFi, reducing the workload for the IT team and ensuring consistent experiences



Personalized experiences

Deliver perfectly targeted experiences at the right moment by leveraging guest location data



Seamless integrations

Easily integrate your WiFi into your existing technology ecosystem for a more personalized experience



Vendor independence

Offer WiFi access across various manufacturers' networks, protecting existing investments



Use cases

VISITOR EXPERIENCE

Data collection

Discover who your visitors are, their preferences and opinions, and how they behave in your locations by leveraging WiFi technology

Digital services

Highlight location-specific services and offers to visitors while they are at the venue by delivering location-based information during WiFi onboarding

In-app services

Deliver seamless in-app services and capabilities, even in areas with poor or no cellular coverage, by providing loyalty app users with automatic and secure connectivity through the use of WiFi mobile SDK

On-premises app mode

Localize in-app content and services based on the specific venue guests visit by understanding their on-premises behaviors using WiFi mobile SDK technology

Real-time messaging

Send timely messages triggers by visitor's entry, exit, or length of stay in the venue by leveraging WiFi mobile SDK technology to understand on-premises behaviors

STAFF ENABLEMENT

Enhanced services

Equip staff with essential guest location data to enhance their experience by leveraging WiFi mobile SDK technology to understand guest behaviors

Improved operations

Securely connect staff with company apps, even in areas with poor or no cellular coverage, by providing automatic and secure WiFi connectivity using Passpoint and PPSK



CONNECTED WORKPLACE

Connected visitors

Securely connect vendors, auditors, contractors, and more across the entire workplace by providing automatic and secure WiFi connectivity using a captive portal and Passpoint

Connected employees

Securely connect employees' personal devices across the entire workplace by providing automatic and secure WiFi connectivity using Passpoint and PPSK

Connected devices

Securely connect IoT and headless devices across the entire workplace by providing automatic and secure WiFi connectivity through PPSK

Museums worldwide rely on Cloud4Wi



Fondazione Prada



Segerstrom Center for the Arts



Ready to see Cloud4Wi in action?

REQUEST A DEMO