



Cloud4Wi for hospitality

Deliver unique guest experiences and
increase revenue

Overview

In today's hospitality industry, simply offering traditional amenities like chocolates on pillows is no longer enough to meet and exceed customer expectations. To truly enhance guest stays, hospitality brands must deliver personalized experiences that resonate with each visitor.

This is where Cloud4Wi makes a difference.

Cloud4Wi empowers hospitality brands to collect and utilize valuable guest data, enabling them to create personalized, seamless experiences throughout the guests' stay. By leveraging this data, hotels and resorts can tailor services, anticipate guest needs, and offer targeted promotions, ensuring an exceptional and memorable stay. With Cloud4Wi, hospitality brands can go beyond the basics, transforming every guest interaction into a unique, personalized experience that fosters loyalty and repeat visits.



Benefits



Streamlined WiFi

Easily connect guests, employees, and IoT devices without requiring specific technical skills



Data compliance

Collect guest data with confidence, maintaining their trust and avoiding costly lawsuits



Centralized management

Manage your WiFi, reducing the workload for the IT team and ensuring consistent experiences



Powered loyalty app

Integrate our WiFi mobile SDK and provide seamless in-app services, even without cellular coverage



Seamless integrations

Easily integrate your WiFi into your existing technology ecosystem for a more personalized experience



Vendor independence

Offer WiF access across various manufacturers' networks, protecting existing investments



Use cases

GUEST EXPERIENCE

Home-like WiFi

Offer guests seamless WiFi access for easy connectivity and device connection across the entire property, using captive portal, Passpoint and PPSK

Data collection

Discover who your guests are, their preferences and opinions, and how they behave in your properties, by leveraging WiFi technology

Digital services

Promote location-based services and offers to guests throughout their stay in the hospitality setting, by delivering location-based information during WiFi onboarding

In-app services

Deliver seamless in-app services and capabilities, even in areas with poor or no cellular coverage, by providing loyalty app users with automatic and secure connectivity through the use of WiFi mobile SDK

On-premises app mode

Localize in-app content and services based on the specific property guests visit by understanding their on-premises behaviors using WiFi mobile SDK technology

Real-time messaging

Send timely messages triggered by guest on-premises behaviors, by leveraging WiFi mobile SDK technology

STAFF ENABLEMENT

Enhanced services

Equip staff with essential guest location data to enhance their experience by leveraging WiFi mobile SDK technology to understand guest behaviors

Improved operations

Securely connect staff with company apps, even in areas with poor or no cellular coverage, by providing automatic and secure WiFi connectivity using Passpoint and PPSK



CONNECTED WORKPLACE

Connected visitors

Securely connect vendors, auditors, contractors, and more across the entire workplace by providing automatic and secure WiFi connectivity using a captive portal and Passpoint

Connected employees

Securely connect employees' personal devices across the entire workplace by providing automatic and secure WiFi connectivity using Passpoint and PPSK

Connected devices

Securely connect IoT and headless devices across the entire workplace by providing automatic and secure WiFi connectivity through PPSK

Hospitality brands around the world trust Cloud4Wi



Ready to see Cloud4Wi in action?

REQUEST A DEMO