



### Host an Event / Fundraiser

Fundraising events bring like-minded individuals together. Whether a dinner or charity auction with ticket sales and donations or a walkathon where participants raise funds through pledges, a successful fundraising event will highlight the success of IGCS and its programs and underscore the organization's expertise and mission. A well-organized fundraiser can inspire people to commit to supporting IGCS long-term.

Hosting a fundraiser requires careful planning and execution to maximize donations and engage supporters. Below are a few tips to holding a successful fundraiser:

1. Set a goal for how much you want to raise. A visual (such as a thermometer) is a fun way to keep current donors engaged as well as entice potential donors.
2. Be transparent about what the funds will be used for; this will motivate donors.
3. If holding an event, create a budget and ensure to consider all expenses. Keep costs low while maintaining quality.
4. Recruit volunteers to handle different aspects of the fundraiser. Assign roles based on expertise.
5. Stay engaged with your supporters by sending a thank you email. Include a note of gratitude with the specific amount they donated.
6. Include the following tax language in the thank you correspondence:

*United States: IGCS is an organization recognized as exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code (insert EIN). No goods or services were provided in exchange for your contribution. Your gift is deductible to the extent provided by law. Please consult your tax advisors for professional advice regarding your individual circumstances.*

*International: No goods or services were provided in exchange for this contribution. Please consult your tax advisors for professional advice regarding your individual circumstances.*

Contact Mary Eiken, CEO IGCS at [mary.eiken@igcs.org](mailto:mary.eiken@igcs.org) to discuss your interest in hosting or leading a fundraiser for IGCS.