



# Cloud4Wi for cities and communities

Offer seamless WiFi new services for both citizens and tourists

## Overview

In the modern era, cities and communities strive to improve the quality of life for both residents and visitors by offering seamless connectivity and powerful digital services. Providing reliable, at-home WiFi and easy access to local resources is essential for creating a connected and thriving community.

This is where Cloud4Wi comes in.

Cloud4Wi empowers cities and communities by providing at-home WiFi and powerful digital services to residents, making daily tasks easier and more convenient. For tourists, Cloud4Wi offers seamless connectivity to explore and discover the local community. By simplifying routines and enriching experiences, Cloud4Wi helps build stronger connections and a more vibrant, digitally-enabled environment.



# Benefits



## Streamlined WiFi

Easily connect citizens, tourists, employees, and IoT devices without requiring specific technical skills



## Powered mobile app

Integrate our WiFi mobile SDK and provide seamless in-app services, even without cellular coverage



## Centralized management

Manage your WiFi, reducing the workload for the IT team and ensuring consistent experiences



## Secure experiences

Deliver key digital services to residents while managing and minimizing cyber security risks



## Seamless integrations

Easily integrate your WiFi into your existing technology ecosystem for a more personalized experience



## Vendor independence

Offer WiFi access across various manufacturers' networks, protecting existing investments



# Use cases

## CITIZEN EXPERIENCE

### Home-like WiFi

Give citizens automatic WiFi access, facilitating effortless online connection by delivering automatic and secure WiFi connectivity through the use of captive portal, Passpoint and WBA OpenRoaming

### Data collection

Gain insights into citizens, their preferences, and on-premises behaviors, by leveraging WiFi technology

### Digital services

Highlight city attractions and support local businesses within the city and community, by delivering location-based information during WiFi onboarding

### In-app services

Deliver seamless in-app services and capabilities, even in areas with poor or no cellular coverage, by providing city app users with automatic and secure connectivity through a WiFi mobile SDK

### On-premises app mode

Localize in-app content and services based on the specific location visited by citizens by understanding their on-premises behaviors using WiFi mobile SDK technology

### Real-time messaging

Send timely messages triggered by citizen on-premises behaviors, by leveraging WiFi mobile SDK technology

## TOURIST EXPERIENCE

### Home-like WiFi

Give tourists automatic WiFi access, facilitating effortless online connection by delivering automatic and secure WiFi connectivity through the use of captive portal and Passpoint

### Digital services

Highlight city attractions and support local businesses within the city and community, by delivering location-based information during WiFi onboarding



CONNECTED WORKPLACE

Connected visitors

Securely connect vendors, auditors, contractors, and more across the entire workplace by providing automatic and secure WiFi connectivity using a captive portal and Passpoint

Connected employees

Securely connect employees' personal devices across the entire workplace by providing automatic and secure WiFi connectivity using Passpoint and PPSK

Connected devices

Securely connect IoT and headless devices across the entire workplace by providing automatic and secure WiFi connectivity through PPSK

Cities and communities around the world trust Cloud4Wi



Ready to see Cloud4Wi in action?

REQUEST A DEMO