

The Bose®
NFL Season Kickoff Giveaway

Official Rules

1. **NO PURCHASE NECESSARY. To Enter:**

Entrants are required to have a Twitter account, available for free sign up at twitter.com. Between September 10, 2020 – September 13, 2020 (“Promotion Period”), each of the thirty-two NFL teams will post a “Retweet for a chance to Win!” promotion image on their Twitter page. To earn an entry, retweet the image and tag it @bose and #BoseEarbuds any time during the Promotion Period. **Limit one (1) entry per person or Twitter account.** Providing multiple entries or otherwise failing to abide by these Official Rules will result in Sweepstakes disqualification. In the event of a dispute regarding the identity of any entrant, the entry will be deemed made by the person identified as the authorized account holder of the email address associated with the social media account at the time of entry (i.e., the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address). All entries must be received 11:59:59 p.m. ET September 13, 2020.

2. **Drawings:**

Winners will be selected via random drawing from among all eligible entries received for each NFL team by the deadline of the Promotion Period. If any team receives no promotion retweets, the winner for that prize will be selected via random drawing from among all entries received across all teams. Drawings will be conducted on or around September 14, 2020 by PROMOSIS, INC. (“Administrator”), an independent judging organization whose decisions in all matters relating to this sweepstakes are final. Potential winners will be notified by Promosis via Twitter direct message to obtain contact information for follow-up eligibility verification, via email from Promosis. Potential prize winners must respond within twenty-four (24) hours of the initial direct message notification or prize may be forfeited. After responding to the initial notification, potential prize winners will be notified via email from Promosis and will be required to complete an online winner verification and liability/publicity release (except where prohibited) within three (3) days of the date of the email notification, or prize may be forfeited. Any potential winner who fails to respond to the winner notifications or is found to be ineligible will be disqualified, and an alternate winner will be randomly selected from the remaining pool of participants received for the original drawing. **Limit one (1) prize per person.**

3. **Prizes:**

Thirty-two (32) Grand Prizes – one (1) awarded per NFL team: Bose QuietComfort® Earbuds
Approximate retail value of each Grand Prize = \$280. Prizes may not be transferred or redeemed for cash, in whole or in part. Winners are solely responsible for all applicable federal, state, or local taxes on the value of the prize won. No substitution for prizes or parts thereof, except by Sponsor as may be due to unavailability. If originally offered prize is unavailable at the time of award, Sponsor may substitute an item of comparable or additional value. By accepting a prize, winner agrees to grant to the Sponsor and its promotion partners the right without limitation to use the winner’s name, picture, portrait or likeness, and voice in any future promotional material connected with this sweepstakes in any and all media, now known or hereafter devised, without further compensation, where permitted, and that such use can be made without prior inspection or approval of the use of any copy used in connection with it. No more than the stated number of prizes will be awarded. Odds of winning a Prize are dependent upon the total number of cumulative entries received for each NFL team by the entry deadline.

4. **Eligibility:**

The sweepstakes is open to legal residents of the United States and DC, 18 years of age or older at the time of entry. Not open to employees and their families (spouses, parents, children/siblings and their respective spouses, and those living in the same household) of Bose Corporation, CAA Brand Consulting, the NFL Entities (defined as the National Football League

("NFL"), its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees), and their subsidiaries, affiliates, participating retailers, their advertising and production agencies, and PROMOSIS, INC. Entrants consent to the use of their registration information in accordance with the Bose [privacy policy](#). Entrants agree to the release of their name, address, and email information to Promosis for winner notification purposes and for public winner disclosure as required by law. Sweepstakes is void where prohibited by law or regulation, and is subject to all applicable Federal, State, and local laws and regulations.

5. Limitation of Liability:

Sponsor and its promotion partners, independent judging organization, and their affiliates are not responsible for typographical errors in any sweepstakes-related materials; for lost, late, misdirected, or incomplete entries or email; for technical, hardware, software, Internet, or telephone failures of any kind; for lost or unavailable network connections; for viruses; or for failed, incomplete, garbled, or delayed computer transmissions that may limit or interfere with a participant's ability to take part in the promotion. Entries generated by script, macro, or other automated entry devices are not valid and will be disqualified. Sponsor reserves the right to disqualify and seek prosecution of any entrant who disrupts or interferes with the proper play of the sweepstakes, or acts in violation these Official Rules in any way. Sponsor reserves the right to cancel or modify promotion if fraud or technical failure compromises the integrity of the promotion, or corrupts or impairs the administration, security, fairness, or proper play of the sweepstakes, as determined by Sponsor in its sole discretion. If sweepstakes is canceled for any reason, including but not limited to those stated above, winners will be determined via random drawings from among all eligible entries received up to the time of cancellation. Sponsor and its promotion partners, the NFL Entities, their related companies, agencies, and their respective employees or officers shall not be liable for injury, losses, damages, or costs of any kind resulting from participation in this promotion, or acceptance of or use or misuse of a prize or parts thereof. The NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this promotion or any prize awarded. The NFL Entities have not offered or sponsored this promotion in any way. By entering, participants agree to be bound by these official rules. This promotion is in no way sponsored, endorsed, or administered by, or associated with Twitter, nor is this entity responsible for prize awards.

6. Dispute Resolution:

THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE COMMONWEALTH OF MASSACHUSETTS, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Massachusetts having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participants' actual out-of-pocket expenses (i.e. costs associated with entering this sweepstakes), and participant further waives all rights to have damages multiplied or increased.

7. Winners List:

For the names of the winners, available until December 13, 2020, send a standard-size postcard, only, with your return address to: Bose NFL Season Kickoff Giveaway Winners List, P.O. Box 38, Marblehead, MA 01945. Do not send any other correspondence to this address.

8. Sponsor:

Bose Corporation, The Mountain, Framingham, MA 01701 (www.bose.com)