

SERVICES DECK



**BLOCKCHAIN
ARMY** 

FROM CRYPTO TO CRYPTO. EXPECT US

//2023



EXPECT US.



COMPANY PROFILE

Our Team is characterized by a deep network of **knowledge** that finds its roots back in the years. **We've learned everything from Blockchain, and we're here to give it all back**, providing a vast range of services that our clients from all over the world can benefit from.

Blockchain Army is a **go-to solution** for blockchain projects, providing a vast range of services that include **technology, marketing, and connections.**

EXPECT US.



ESSENTIAL SERVICES

"To give real service you must add something which cannot be bought or measured with money, and that is sincerity and integrity."

– Don Alden Adams

Essential services includes everything that could be considered the **basis** for every crypto project.

WHITEPAPER - TOKENOMICS - WEBSITES



WHITE PAPER

// ESSENTIAL SERVICES

WHITE PAPER CREATION

It's like the black box of your project. If anyone would comprehend anything that happens around it, the whitepaper is where they should look at. **Our team eats whitepapers for breakfast.** We've analyzed so many of them we learnt how to technically showcase your project in the proper way.

A great whitepaper includes every piece of information that could be related to the project, but it's not really just about the content itself, it's mostly about **how that content is presented.**



from 3.000 \$

PITCH DECK

//ESSENTIAL SERVICES



PITCH DECK CREATION

The Pitchdeck is a short and **catchy presentation** with the goal of showcasing the key points of the project to any kind of public. Our team has analyzed, reviewed and created **500+ pitchdecks** in the past years, acquiring top-level knowledge necessary to create a quality pitchdeck. We make sure it will be compact, clear, catchy and contains every **key aspect** it needs to have to make an impact on your future investors.

from 2.000 \$





WEBSITE // ESSENTIAL SERVICES

WEBSITE CREATION

To most investors, it takes less than **10 seconds to judge** the legitimacy of a token, while checking the project's website.

You want to be sure that your site **displays** the values of your project and that it contains all the sections needed.

Our **frontend developers** and strategic team will make sure that this will happen.



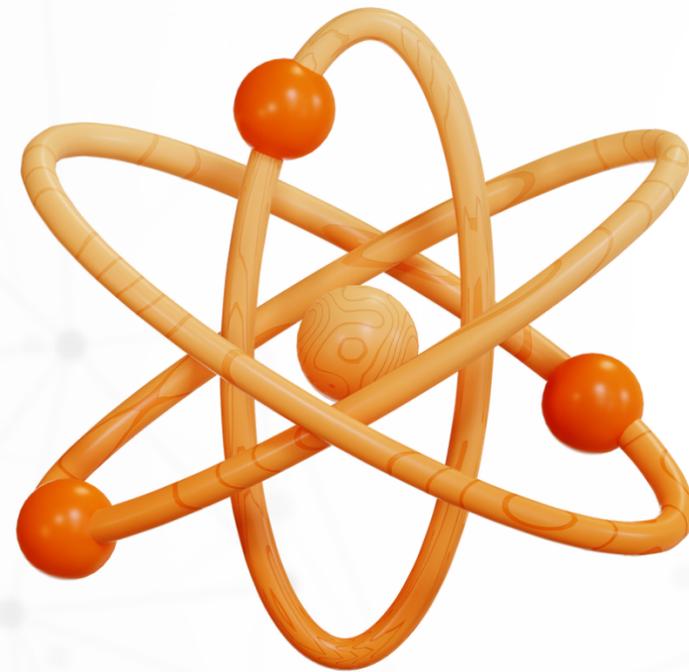
from 2.000 \$

TOKENOMICS

//ESSENTIAL SERVICES



TOKENOMICS CREATION



This is the **make or break** for every crypto project. How much money will the team make? When? How? How much is the token worth at launch? Which partnerships can be obtained? Will the investors make money? All these questions have a direct answer in the definition of tokenomics and token metrics.

That is why having **correct tokenomics** is the key to success.

By taking strategic decisions on the chain where to deploy, the token functions, amount to liquidity, vestings and many, many more metrics, we make sure the token suits the **company objectives** while, at the same time, being extremely attractive to the market.

from 5.000 \$



BRAND BIBLE

//ESSENTIAL SERVICES

BRAND BIBLE CREATION

A good **first impression** is fundamental. The colors, fonts, the logo and every little graphical detail will absolutely make the difference in capturing the attention of your future investors.

How should your logo be used? In which format?

All of the above information is contained in the Brand Bible.

Our **graphics department** has a lifetime experience defining any kind of brand. We'll morph concepts and ideas into images, creating a document containing the result of an attentive study about the logo, color palettes, fonts, graphics hints and additional graphic elements.



from 2.000 \$

EXPECT US.



TECHNOLOGY SERVICES

"We are stuck with technology when what we really want is just stuff that works."

- Douglas Adams

The **technology** part is where ideas get to reality.

You call it **magic**, we call it **code**.

Check out our vast range of services.

CRYPTO - NFTs - METaverse - WEB 3.0

PROJECT DASHBOARD //TECHNOLOGY



A DASHBOARD FOR ALL YOUR NEEDS

A project dashboard it's an intuitive interface that allows users to **monitor the key performance indicators** (KPIs) of a product or project. The dashboard can be used to track progress, identify potential issues, and make data-driven decisions.

One of the key advantages of a project dashboard is its ability to **present any kind of data** in an easily digestible format, helping users to understand how different aspects of your project are performing.

It can also improve communication and collaboration among team members and the community by providing a shared platform for tracking progress and discussing about the metrics.

Find an example live at burn.dextools.io



from 8.000 \$

SMART CONTRACT

//TECHNOLOGY



```
pragma solidity ^0.4.16;

interface tokenRecipient { function receiveApproval(address _from, u
contract TokenERC20 {
    // Public variables of the token
    string public name;
    string public symbol;
    uint8 public decimals = 18;
    // 18 decimals is the strongly suggested default, avoid changing
    uint256 public totalSupply;

    // This creates an array with all balances
    mapping (address => uint256) public balanceOf;
    mapping (address => mapping (address => uint256)) public allowan

    // This generates a public event on the blockchain that will not
    event Transfer(address indexed from, address indexed to, uint256

    // This notifies clients about the amount burnt
    event Burn(address indexed from, uint256 value);

    /**
     * Constructor function
     *
     * Initializes contract with initial supply tokens to the creato
     */
    function TokenERC20(
        uint256 initialSupply,
```

TOKEN: SMART CONTRACT DEVELOPEMENT

After years of experience, and 30+ contracts published, we know all the tricks behind **efficient smart contract development**.

We can include functions such as: anti-bot, anti-whale, max per wallet, max per transaction, whitelist, blacklist, add-to-liquidity, dynamic tax, sell-only tax, auto-price-increase, redistribution, and all the common features tokens have these days and even more!

If you have a **specific needs**, just ask, we'll take care of it!

from 4.000 \$

NFT SMART CONTRACT //TECHNOLOGY

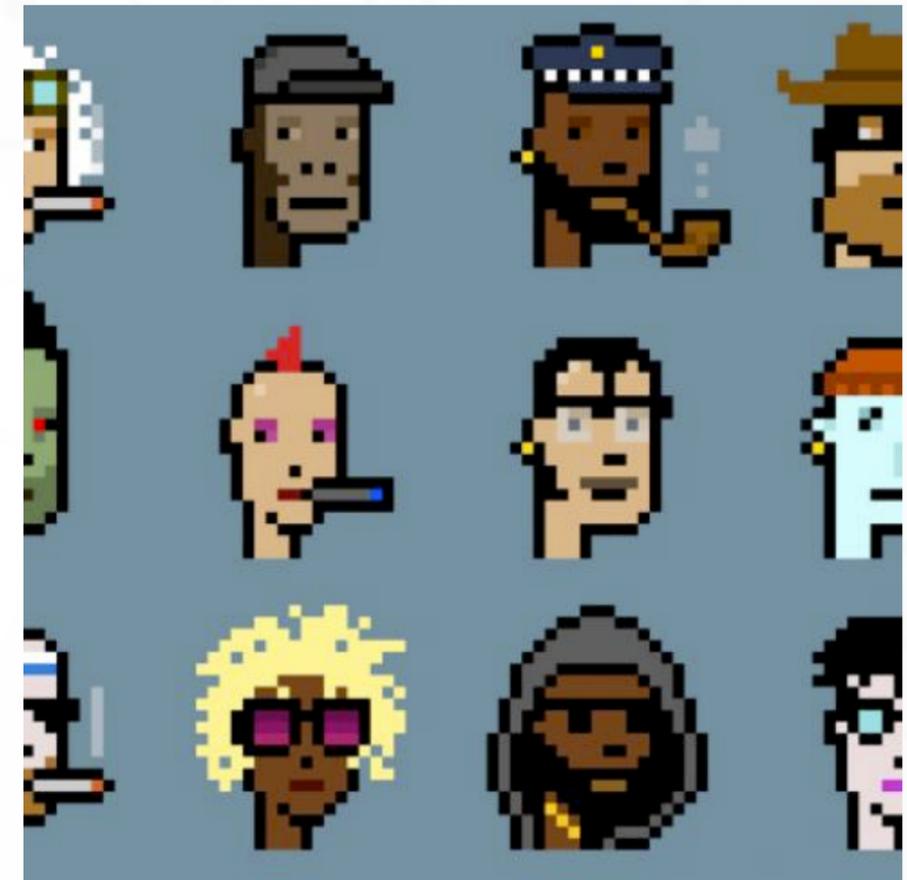


NFT SMART CONTRACT DEVELOPEMENT

Please, **stop developing NFT smart contracts on OpenSea.**

Start instead developing NFTs like a pro, with a proprietary smart contract identified by its own address.

Only by doing so, you'll be able to create a **minting page**, create custom functions like reveal later, bulk mint, whitelists/blacklists and many more. Once again, we'll do the trick for you.



from 4.500 \$

STAKING PLATFORM //TECHNOLOGY



STAKING PLATFORM CREATION

A staking platform allows the deposit of tokens in a smart contract in order to **generate interest**. We develop both **flexible** (the user is free to stake and unstake without time limitations) and **fixed** contracts (the funds are locked in the contract for a certain period of time), with the option to add custom functions (such as withdraw tax or APR boost).

We take care of the **smart contract, front-end and cybersecurity**.

from 8.000 \$



CUSTOM SMART CONTRACT //TECHNOLOGY

CUSTOM SMART CONTRACT DEVELOPEMENT

Our solidity devs can **turn your ideas into reality**. Think about anything codeable. **We can do it**.
Some custom solutions we have developed for our customers include:

GENERATIVE NFTs WITH MUTATIONS

Generate another version of your collection, with complete different assets that depend on the traits of the original collection. **From 7.500\$**

STAKING PLATFORM WITH APY DEPENDANT FROM NFTs

A staking platform with the option to increase the APR based on number and type of NFT held in the wallet.
From 10.000 \$

NFTs TOKEN FARMING

Smart contract that allows NFT holders to stake their NFT and receive a token in reward.
From 7.500\$





MVP DEVELOPEMENT

Our internal team can develop your **Minimum Viable Product** in order to better pitch your ideas to investors and VCs. Differently from Figma's and presentations, the MVP will have concrete **usability** and **functionality**, and it will be developed using the best no-coding standards.

An example of the MVPs created:

- [Sommeliapp](#)
- [Winder](#)

from 8.000 \$

WEB3 MOBILE & DESKTOP PLATFORMS //TECHNOLOGY



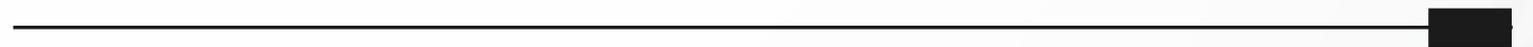
We are in touch with the world-leading software houses in web3.
Blokchain Army can help in the development in two main ways:

FACILITATOR

We help you in the **preparation** phase (definition of app functionalities, steps, people needed, ...), support you in the technical **document creation**, choose with you the software house / **bargain** their price, and support you in the on-going relation with the software house.
From 5.000\$.

CREATOR

You tell us **what you want to be developed**. We will study with you the feasibility of the project and give you a quote.
You sit back, and we'll **make it for you**, from A to Z.
From 25.000\$.

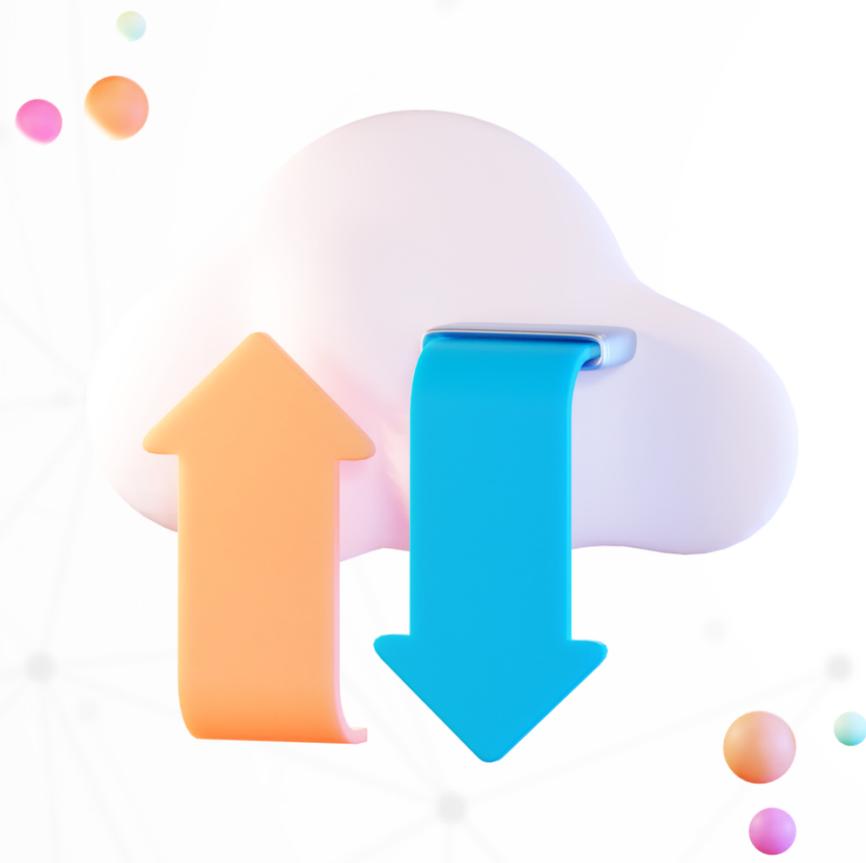


MARKET MAKING //TECHNOLOGY



MARKET MAKING SOFTWARE CREATION

We are developing custom market making algorithms that can be used in any **decentralised exchange**. The goal for our market making algos can be either to make the desired volume in a certain amount of time, or **trading a mean reversion strategy** (implicitly making volume and profits)



Price: on request





AUDIT REVIEW //TECHNOLOGY

AUDIT REVIEW

Reviewing an audit is **not only about changing functions** and code. It's about understanding the issue, and applying the best solution in relation to clients' needs.

The process of the audit review consists in **studying** the audit and **discussing** with the team the optimal solutions. When the proposed solutions are accepted, we take care of implementing them and test them at 360°.

For every Critical-Major-Medium issue that the team promised but not able to solve, there will be a **partial refund on the client's payment**



from 4.000 \$

CYBERSECURITY //TECHNOLOGY



CYBERSECURITY

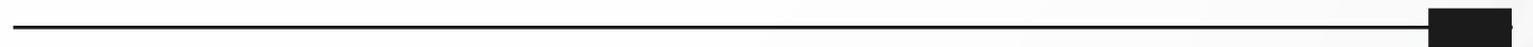


Cybersecurity is among the **most important** things to check out when launching an online service, especially in the web3 era.

A team might think their product is absolutely perfect and launch it, just to discover 10 minutes later that their **website is offline** and their **databases with user data have been compromised**. Not funny.

This is where our cybersecurity services come in handy:

- **Penetration testing:** we will push your project to the edge, finding vulnerabilities and security issues. **From 3.000\$**
- **Architectural Revision:** we'll check out your stack and identify, suggest, and apply solutions to possible problems. We don't want you to get DDoSed on launch day. **From 2.000\$**

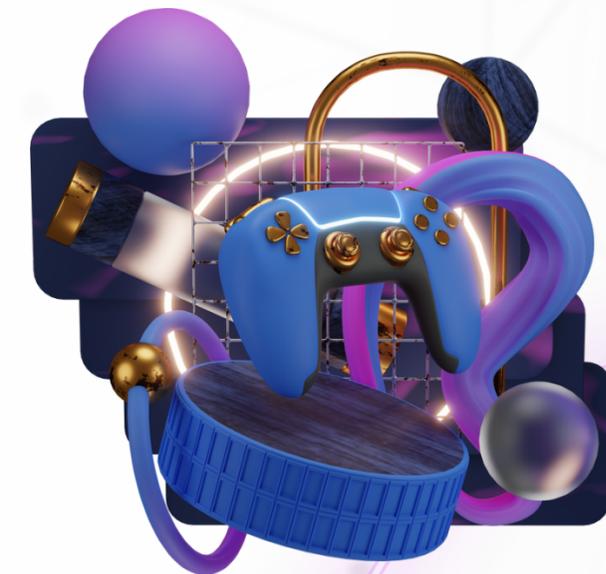


METaverse //TECHNOLOGY

METaverse DESIGN

Our partners BIM ON are among the **top architects** both in real and metaverse worlds. Just tell us what you'd like to see in your Decentraland land (or any other metaverse), and **they'll make it happen.**

Here's an example.



from 6.000 \$

EXPECT US



MARKETING SERVICES

*"Ignoring online marketing is like opening a business
but not telling anyone."
-KB Marketing Agency*

Do you know what users are looking for online?
What can you do to make them **trust** your project?
What differentiates and what makes a project **grow** today?

The answers to all of these questions lie in **marketing**.

SOCIAL MEDIA - INFLUENCER - MEDIA ADS - COMMUNITY MANAGEMENT

REDDIT MARKETING //MARKETING SERVICES



AD-HOC REDDIT MARKETING

Reddit marketing is a strategy that involves the social news aggregation and discussion platform to **promote a product, service, or brand.**

With our targeted approach, we can identify the **appropriate subreddits** and **engage with the community** in a way that adds value and builds trust. By establishing relationships and providing relevant content and insights, we help our clients to effectively leverage the power of Reddit to promote their brand and grow their business.

from 3.000 \$ /month

TWITTER MARKETING

//MARKETING SERVICES



AD-HOC TWITTER MARKETING

Twitter marketing is a **powerful tool for promoting products, services, and brands to a large and engaged user base.** In the crypto niche, Twitter is a popular platform for discussions about cryptocurrency and blockchain technology, making it an ideal space for targeted marketing efforts.

However, it is important to approach Twitter marketing with caution, as the crypto niche has a history of shilling practices and other unethical behaviors. Be a marketer, but do it right with our expertise!

from 3.000 \$ /month

SOCIAL MEDIA MARKETING

//MARKETING SERVICES



SOCIAL MEDIA MARKETING (Instagram, Twitter, Telegram, Discord)

From idea to execution.

Access the skills of **top market players** who have managed social media strategies for companies with a turnover of over 200 million.

We take care of the **entire strategic / operational process** behind the communication of a digital project:

- Communication strategy creation
- Creation of the advertising strategy
- Copy Strategy & Copy Ideas
- Graphic Layout
- Advertising
- Editorial plan

from 3.000 \$

GENERAL MARKETING STRATEGY //MARKETING SERVICES

- **COMPETITOR ANALYSIS**

What in your project makes the key difference?

- **AUDIENCE ANALYSIS**

You'll know everything about your target, from the demographic profile to the psychological and behaviour profile.

- **MULTICHANNEL MARKETING STRATEGY**

Detailed plan based on the RACE model including organic / paid activities, customer journey and potential results.



from 5.000 \$

INFLUENCERS

//MARKETING SERVICES



INFLUENCERS CAMPAIGN SETUP



Access a base of over **thousands influencers** (YouTube, Instagram, Twitter) thanks to our partner company ALEPH, whose performances have been tested and certified.

You will have access to the best talents for each phase of your project:

- Launch
- Discovery
- Interest
- Conversion
- Nurturing

We will design and create the material, analyze the data and send you periodic / post-promotion reports.

We are among the first agencies that are able to involve world-class influencers by **paying only vested tokens.**

Price: on request



PR CAMPAIGNS SETUP

PRs are intended to make the widest possible audience **speak positively about your project**, in order to attract the attention of people who are key to its development.

- Drawing up a PESO media plan
- Creating the key messages / visuals
- Creating speaks and pitch's
- Selection of ATL / BTL media representing the company's interest
- Tutoring for speech
- Market analysis
- Creation and Development of a PR department
- Creating a cross / collab plan



from 3.000 \$

MEDIA BUYING

//MARKETING SERVICES



MEDIA BUYING (Twitter, Instagram, Google)

Access the expertise of media buyers who have managed budgets for over 100k monthly, bringing ROAS of over 7x on most projects.

Include ads on the main platforms:

- Facebook
- Instagram
- Google
- Twitter
- Discord

We don't just bring traffic, our approach is based on performance in order to maximise the effort obtained.

Services included:

- Initial audit
- Competitor analysis
- Eye tracking software
- Consulting
- Unlimited Keywords
- Text Ads
- Banner ads
- UTM tag
- Unlimited testing
- SEO
- Periodic report

Price: on request

COMMUNITY MANAGEMENT

//MARKETING SERVICES



COMMUNITY MANAGEMENT

"Gm fam!". When you have this message in your group chat, it means your managers are doing a good job!

We take care of the management of your community 24/7 on all the main platforms. Our community managers have years of experience and the **right mood** to keep your chat hyped and enthusiastic.

from 1.000\$/month



METaverse ADVERTISING

//MARKETING SERVICES

METaverse ADVERTISING

Not a lot of words to be added. We **show banners** in all main Metaverses around there (Decentraland, Sandbox, ...). Free advisory: use your banners as a fuel to promote your project in all the traditional social networks.

You want to be **bigger in Metaverse?**

Check our Metaverse designing service in the previous pages.



from 2.500 \$/month

CONNECTIONS



CAPITAL (VCs, LAUNCHPADS, WHALES, EXCHANGE)

We can facilitate **capital raising** leveraging our network of VCs, Launchpads, Whales, and Exchanges. You wanna list on Binance? No worries, we'll do our best to get you there!

Fee starts from **5% of capital raised**.

PARTNER COMPANIES & PROJECTS:

Working in the past years we've developed **connections** with top-tier companies in different sectors: recruiting, technology, graphics design, finance and more.

At the same time, we've helped several projects to **succeed**, and we have an ongoing relationship with them.

Having Blockchain Army as an **advisor** for your project, or having a successful collaboration, it's not only a matter of creating a successful project, but also taking advantage of our long-lasting relationships.



Listing support from 5.000 \$

EXPECT US



PACKAGES

"Success is getting what you want, happiness is wanting what you get."

-W. P. Kinsella

Need multiple services? Check out our packages, you'll find different **solutions** for any need you might have.

Sit back, relax and let us do the work.

MARKET - TECHNOLOGY - MARKETING - ADVISORY

GO TO MARKET //PACKAGES



APPROACH THE MARKETS.

You have a **nice idea** and you want to **present it to venture capitals** and **investors**, or **build a community** for it? If so, the go-to-market package is what you're looking for.

- Initial Assessment
- Feedback on the idea
- Website
- Whitepaper
- Pitchdeck
- Brand-bible
- General Marketing strategy
- Tokenomics
- Tokenmetrics
- Setup of raise rounds
- Possible connection with VCs
- Curated by Blockchain Army sticker on white paper / website



From 25.000 \$

TECHNOLOGY BOOST //PACKAGES



LET US BUILD IT.

You have everything you need on paper, but you can't manage to build it. This technology package will take care of this problem once and for all.

- Customized smart contract creation
- Reviewed by Blockchain Army sticker on your site and contract
- Advisory to your team for the listing operations
- Dev team available for the day of listing
- Teaching your team the smart contract usage
- Setup of optimal liquidity strategy
- Advisory on starting market making
- Implementation of vesting
- Implementation of multisend airdrop
- Advisory or implementation of airdrop campaign



From 15.000 \$

MARKETING BOOST //PACKAGES



LEVEL UP YOUR MARKETING.

Your project is ready to start or already started, but doesn't have the audience it deserves. The marketing boost plan it's what you need!

- Marketing strategy setup
- Influencer scouting
- Influencer vesting setup
- Collaboration setup with vested token
- Influencer brief setup
- Connection with opinion leaders
- Connection with partner projects
- Setup of AMAs
- Crypto influencers (twitter-instagram-youtube)
- Advertising (Facebook / Google / IG / TikTok)
- Neuromarketing Optimisations



From 15.000 \$

ADVISORY //PACKAGES



SOLUTIONS TO YOUR PROBLEMS

You have a project and just need **ideas, connections, support** and **trust**. We can be your advisors, providing humongous brainpower and a miles-deep network of connections.

We will always have your back covered.



From 12.000\$/year





WE DO IT ALL //PACKAGES

"Hey Blockchain Army. I have this idea. Can you develop it for me?"

Sure we can. We'll schedule calls and meetings to make sure we got your idea straight. Once done we'll prepare you a soft drink to sip while you sit back and relax, while **we deliver the whole project to you.**

PACKAGES INCLUDED:

- GO TO MARKET
- TECHNOLOGY BOOST
- MARKETING BOOST
- ADVISORY



From 60.000 \$

THANK YOU.



<https://bc.army>
workwith@bc.army