

Amirhossein Hosseinpour

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I'm a full-stack developer and technical product lead who turns everyday headaches into clean, shareable solutions. I've built WordPress plugins downloaded more than 60K times, written Python automations that shave hours off routine tasks, and shipped lightweight utilities for both macOS and Windows. Away from the editor, I contribute reviews and map data as a Google Maps Local Guide and submit fixes and add-ons to Mozilla projects—because good software (and good data) should belong to everyone.

I founded BlackSwan Dev to transform practical ideas into polished open-source tools. After sharpening my skills there, I became Lead Developer at Pepero Studio, then co-founded Pepero Dev, where we focused on high-impact WordPress and WooCommerce plugins. In 2023 I partnered with a different team to launch Pigment Agency, created specifically to handle larger, internationally oriented web projects and clients. Most recently, in 2025 we launched Pigment Dev to deliver fast, flexible plugins and cross-platform utilities—extending Pigment's global reach while keeping our code open and well-documented for everyone.

I'm Known For:

- Turning blurry specs into clear, testable roadmaps
- Refactoring legacy WordPress codebases into maintainable plugins
- Automating repetitive workflows so teams can think instead of click

Tech at a Glance:

PHP · Python · JavaScript (ES6 / jQuery) · HTML/CSS · WordPress & WooCommerce
REST API · Git · Linux & macOS · MySQL & MongoDB

What Drives Me:

Curiosity over credentials, patience over shortcuts, and a deep belief that FOSS moves the world forward when everyone shares.

WORK EXPERIENCE

Pigment Development • Istanbul, Türkiye

January 2025 – Present

Co-Founder, CTO

- As a Co-founder at Pigment Dev, I help shape the vision and direction of a studio that crafts thoughtful WordPress and WooCommerce solutions — with care, clarity, and attention to the little things that make a big difference.
- We don't just build plugins — we create tools with purpose, designed for teams and users who notice the details. From concept to launch, I'm involved in product strategy, design decisions, and technical execution, ensuring every release meets our standards for usability, polish, and long-term value.
- At Pigment Dev, we aim to bring beauty, function, and integrity to the WordPress ecosystem — one meaningful product at a time.

Pigment Agency • Istanbul, Turkey

November 2022 – Present

Chief Technology Officer

- As CTO at Pigment Agency, I drive the technical vision and strategy behind our creative and client-focused projects. I oversee all aspects of technology — from selecting the right stacks and tools, to architecting scalable solutions that support innovation and long-term growth.
- My role bridges strategy and execution, ensuring our work is not only beautiful and on-brand, but also stable, secure, and built to last. I work closely with designers, developers, and stakeholders to translate ideas into reliable, high-performing digital products.
- From infrastructure planning to hands-on development, I'm committed to maintaining technical excellence across every project we deliver.

Pepro Development Center • Tehran, Iran

June 2020 – Present

Co-Founder, CTO

- At Pepro Dev, I co-founded a product-focused team dedicated to building open-source WordPress and WooCommerce plugins. We believe in contributing to the FOSS ecosystem by creating tools that are free, useful, and built to last.
- Our plugins — including Ultimate Invoice and Profile Solutions — have reached over 60,000 downloads on WordPress.org. I lead development, manage updates, and ensure our code stays secure, extensible, and aligned with the latest WordPress standards — all while supporting users and fellow developers through open collaboration.

Pepro Studio • Tehran Province, Iran

March 2020 – May 2025

Technical Development Lead

- Over six years at Pepro Studio, I led the technical development of key WordPress products, including powerful solutions like Pepro Ultimate Invoice and Ultimate Profile Solutions. My role spanned everything from plugin architecture and code quality to feature planning and long-term maintenance.
- As the studio evolved, I contributed heavily to shaping internal standards, supporting users, and mentoring developers — helping build tools that reached thousands of websites.
- In 2025, I concluded my journey at Pepro Studio to fully dedicate myself to Pepro Dev, a new chapter where I now serve as Co-founder and Lead Developer, continuing to craft plugins and products that balance precision, performance, and care.

BlackSwan Development Agency

May 2015 – May 2025

Founder, Technical Product Manager

- At BlackSwan, I lead the design and development of cross-platform digital products that combine clarity, performance, and purpose. From native macOS utilities to web-based tools and Windows applications, we create solutions that feel natural and solve real problems.
- I manage the full product lifecycle — from concept and planning to hands-on development and release. Every detail matters: from system architecture and clean code to the user experience and long-term sustainability.
- We work closely with teams who care about quality and want their tools to reflect it. Whether it's a small internal automation or a full-scale application, our approach is always the same: useful, reliable, and well-crafted.

SellerYar

November 2021 – May 2024

Senior Wordpress Developer

- Contributed to the development of SellerYar's main website and its Academy's custom WordPress-based plugin (SellerYar LMS), facilitating structured and scalable e-learning for its growing user base. Provided ongoing technical support and tailored solutions to support business operations.
- SellerYar is recognized as a leading platform for online sellers in Iran, offering intelligent tools for managing and growing sales across major marketplaces like Digikala, SnappShop, and Basalam. Proud to have been part of the team contributing to its growth and impact within the industry.
- - <https://peivast.com/p/216488>
- - <https://selleracademy.digikala.com/?p=31670>

Nowruz Technology Development Group

August 2021 – May 2024

Lead Wordpress Developer

- Served as Lead WordPress Developer across multiple startups under the Nowruz Group umbrella, including AzKetab, SellerYar, Roozbahān Publication, and PTKD Co.
- This role combined hands-on coding with product-oriented thinking, helping shape scalable tools for fast-moving startup teams.

eLearning Center of Iran TVTO

June 2022 – February 2023

Web Design Instructor

- Taught core web design principles and advanced WordPress eCommerce development to over 30 students. The curriculum included hands-on site building, theme customization, and WooCommerce setup.
- Over 90% of students successfully earned their official TVTO diploma with final scores above 80/100 – a testament to both the program's impact and student engagement.

Pepro Studio • Tehran Province, Iran

March 2018 – February 2020

Technical Support Engineer

- Provided technical support for Pepro Studio's WordPress plugins, handling 200+ support requests per month from users across a global customer base. Responsibilities included troubleshooting plugin issues, debugging compatibility problems, and guiding users through configuration and usage.
- This role helped shape my deep understanding of WordPress internals, user needs, and practical product improvements – laying the foundation for my transition into development and product leadership roles later at the studio.

Ponisha

April 2017 – September 2019

Freelance Software Engineer

- Worked as a Full-Stack Developer and WordPress Expert, delivering custom web solutions for a diverse range of clients. Projects included plugin development, theme customization, performance optimization, and full-site builds.
- Successfully completed over 60 freelance projects with a strong reputation for quality, reliability, and client satisfaction.
- View portfolio and testimonials: ponisha.com/profile/blackswan

Basirat English institute

October 2015 – July 2019

English Second Language Instructor

- Taught English as a Second Language (ESL) to over 350 students at A2–B1 levels (EF SET framework), focusing on communication skills, grammar, and test preparation.
- Recognized twice as "Most Active Teacher of the Year" for outstanding engagement, creativity in the classroom, and student success rates.

PROJECTS

Ultimate Integration for Telegram

January 2025 – January 2025

Ultimate Integration for Telegram is the ultimate solution for connecting WordPress and WooCommerce to Telegram. With this plugin, you can send customized notifications to Telegram channels, groups, bots, or private chats. Packed with features like a Markdown Validator, extensive macros, and a notifications manager, this plugin ensures your Telegram automation is seamless and efficient.

<https://wordpress.org/plugins/ultimate-integration-for-telegram/>

PeproDev Ultimate Profile Solutions

January 2020 – January 2020

PeproDev Ultimate Profile Solutions is the most powerful and feature-rich profile builder and user management plugin for WordPress, designed to meet the needs of developers and users alike. This plugin offers an extensive range of features that allow you to create custom user profiles, manage user roles, and enhance the user experience with ease.

<https://wordpress.org/plugins/peprodev-ups/>

PeproDev Ultimate Invoice

January 2020 – January 2020

The most complete invoice plugin you'll ever need for WooCommerce. It allows you to effortlessly generate beautiful HTML and PDF invoices for your orders and automatically email them to customers. With over 5,000 active installations, it remains one of my proudest and most widely-used projects to date.

<https://wordpress.org/plugins/pepro-ultimate-invoice/>

CERTIFICATIONS

WordPress-based Web Development

January 2023 - Present

Iran Technical & Vocational Training Organization

International Computer Driving License

July 2018 - Present

Iran Technical & Vocational Training

EDUCATION

Master's degree in Teaching English as a Second Language

Islamic Azad University

January 2019 - January 2021

Bachelor's Degree in English Translation

Payame Noor University (Distance Education)

January 2014 - January 2018

VOLUNTEERING & LEADERSHIP

Digikala

March 2021 - Present

Contributor

Developing freemium Digikala Resellers APIs Interface and Integrate it with WooCommerce (Removed from GitHub due to NDA Clause)

Adobe

October 2019 - Present

Contributor

Contribute to Adobe Creative software suite by developing add-ons -- <https://amirhp-com.github.io/adobe-xd-justify-it/> -- <https://amirhp-com.github.io/adobe-xd-lorem-saz/>

Mozilla

January 2017 - Present

Contributor

Add-ons developer at Firefox project -- <https://addons.mozilla.org/en-US/firefox/user/12801862/>

Google

May 2016 - Present

Contributor

Google Maps Local Guide · Level 6 -- <https://google.com/maps/contrib/115165009408052317101>

WordPress

December 2014 - Present

Contributor

Contributing to the WordPress project which powers a vast majority of online businesses -- <https://profiles.w.org/amirhpc.com>